

NONPROFIT FUNDRAISING, GRADUATE MICROCREDENTIAL

Additional Requirements Transfer Credit

This program does not allow transfer credit.

The Graduate Microcredential in Nonprofit Fundraising is an intensive program to enhance nonprofit professionals' fundraising capabilities, including Executive Directors, Development Officers, and other development staff. This program offers a deep dive into effective fundraising strategies, ethical practices, donor engagement, and the use of digital tools for campaign management. Through online learning, workshops, and practical exercises, participants will gain hands-on experience, preparing them to implement advanced fundraising techniques and build meaningful donor relationships.

Upon completing the program, participants will be skilled in navigating the fundraising landscape, understanding donor psychology, and leveraging technology for targeted campaigns. They will also be well-versed in ethical fundraising, ensuring transparency and integrity in their efforts. Graduates will become part of a network of nonprofit leaders, enhancing their capacity for collaboration and innovation in securing resources for their organizations. This microcredential empowers nonprofit professionals to support their mission effectively with strategic, ethical fundraising approaches.

Admission Requirements

Application Deadlines

Application deadlines vary by program, please review the application deadline chart (<http://uwm.edu/graduateschool/program-deadlines/>) for specific programs. Other important dates and deadlines can be found by using the One Stop calendars (<https://uwm.edu/onestop/dates-and-deadlines/>).

Admission

This program is offered to UWM graduate students already enrolled in another degree or certificate with a minimum 3.0 GPA and non-degree or special students enrolling in credit-bearing microcredentials. Non-Degree Students enrolled in this program are generally not eligible for financial aid.

Credits and Courses

Code	Title	Credits
Required Courses		
BUSMGMT 721	Fundraising and Development for Nonprofit Organizations	3
ENGLISH 443G	Grant Writing	3
NONPROF 795	Introduction to Nonprofit Revenue Streams and Portfolios	3
Total Credits		9

Note: Microcredentials do not automatically stack to a degree. A maximum of 12 credits earned as a nondegree student can be transferred to a graduate degree program. Students wishing to stack microcredentials to a graduate degree will need to apply to the degree at or under 12 credits to have coursework count toward their degree.