

BUSINESS GERMAN, MINOR

German is the third most studied foreign language in the world, and, at UWM, we offer more than just instruction in language. In addition to German fluency, students learn how to apply that fluency by studying German culture, literature, customs, and history.

Wisconsin has a strong German heritage and many students find it both professionally useful and personally satisfying to explore the State's German influences. Many may come into college having already taken German in high school. Students can take a placement test to determine their starting course and may be able to earn retroactive credits if they place above the level of GERMAN 101.

Fluency in German can provide a career advantage in all types of industries where Germany and other German-speaking countries are leaders: finance, marketing, manufacturing, politics, government work, electronics and technology, chemical and biochemical, environmental science, and architecture. At UWM, language students receive an education in not just language fluency but also in the culture surrounding that language. Context matters in communication, and we believe it is important for students to understand the history, literature, and customs of native speakers of German in order to successfully apply their fluency.

A general minor in German is available, and there is a minor in Business German. The Business German minor is ideal for students interested in German business concepts, perhaps in preparation for an international business career. In addition to German language and culture classes, students take accounting or marketing classes from UWM's Lubar School of Business.

Students are encouraged to participate in UWM's well-established study abroad (<http://uwm.edu/cie/study-abroad/>) program. Destinations are available in more than 70 sites around the world and vary in length from a few week immersion, to semester-long, to even a full year. Because of the complexities of planning a study abroad experience, students are encouraged to start planning early in sophomore year. Most students engage in study abroad during the second half of sophomore year or during their junior year.

Requirements

The College of Letters and Science requires that students attain at least a 2.0 GPA on all credits in the minor attempted at UWM. In addition, students must attain a 2.0 GPA on all minor credits attempted, including any transfer work. Substitutions for some course requirements are possible and may include internships with firms doing business in German-speaking countries. Students also have the option of completing a Certificate in Business German offered by the *Goethe Institut*. For further information, consult the German Program Coordinator.

The business German minor consists of a minimum of 21 credits. At least 12 of these credits must be at the 300 level or above and taken in residence at UWM.

Code	Title	Credits
GERMAN 204	German in Your Field and Beyond	3
GERMAN 331	German Grammar in Practice	3
GERMAN 332	Presentation and Composition	3
Select one of the following		3
GERMAN 333	Texts and Contexts	
GERMAN 334	Introduction to German Studies	

Select one of the following		3
GERMAN 360	German for the Global World	
GERMAN 474	German for Professional Purposes	
GERMAN 489	Internship in German, Upper Division	3
Select one of the following:		3-4
BUS ADM 201	Introduction to Financial Accounting	
BUS ADM 330	Organizations	
BUS ADM 360	Principles of Marketing	
Total Credits		21

Contact Information

Current Students contact Associate Professor Jonathan Wipplinger, wippling@uwm.edu

Prospective Students contact a Letters & Science Admissions Counselor at (414) 229-7711 or let-sci@uwm.edu

<http://uwm.edu/german/undergraduate/minor/minor-business-german/>