

CGS BUSINESS (CGS BUS)

CGS BUS 101 Introduction to Business

3 cr.

Introduction to the role of business in the modern political, social and economic environments; describes career opportunities.

Prerequisites: none.

Last Taught: Spring 2024.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 101X Introduction to Business

3 cr.

Introduction to the role of business in the modern political, social and economic environments; describes career opportunities.

Prerequisites: none.

Last Taught: Spring 2024.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 110 Personal Finance

3 cr.

A study of personal financial management. Examines the financial problems and consequent financial decisions required of individuals in our economy. Subjects covered are applications in family budgeting, consumer buying decisions, borrowing, insurance, personal real estate, income taxation, investments, and estate planning.

Prerequisites: none.

General Education Requirements: AP

Last Taught: Spring 2024, Fall 2023.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 194 Career & Life Planning

2 cr.

This course will enable students to develop career goals and lay out a path for achieving these goals. Students will examine their personal interests, aptitudes, values, decision-making skills, academic plans, and career awareness. This personal, educational, and occupational information will then be organized and translated into an individualized course of action. Integration of career goals with current and future college course work will be stressed.

Prerequisites: none.

General Education Requirements: AP

Last Taught: Spring 2020, Fall 2019.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 201 Introductory Accounting

4 cr.

Fundamental principles, terminology, techniques, and applications; books, accounts and financial statements for retailing and wholesaling concerns; treatment and presentation of proprietorship, partnership and corporate accounts.

Prerequisites: Open to second semester freshmen or cons. instr.

General Education Requirements: AP

Last Taught: Spring 2024.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 201X Introductory Accounting

4 cr.

Fundamental principles, terminology, techniques, and applications; books, accounts and financial statements for retailing and wholesaling concerns; treatment and presentation of proprietorship, partnership and corporate accounts.

Prerequisites: Open to second semester freshmen or cons. instr.

General Education Requirements: AP

Last Taught: Spring 2024.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 202 Intermediate Accounting

4 cr.

Accounting theory principles, concepts, and procedures and their applications as applied to balance sheet and income statement accounts, presentation and interpretation of financial statements; problems of terminology, valuation, and analysis are included.

Prerequisites: CGS BUS 201.

General Education Requirements: AP

Last Taught: Fall 2021, Fall 2020.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 204 Managerial Accounting

3 cr.

Interpretation and application of accounting reports by management in planning, coordinating, and controlling business activities; presentation, analysis and interpretation of financial data; internal control and reports to management; cost-volume-profit relationships, budgets, costs, and managerial decision making.

Prerequisites: CGS BUS 201.

General Education Requirements: AP

Last Taught: Spring 2024, Spring 2023.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 210 Business Communication

3 cr.

Study and practice of the techniques of achieving clarity, brevity and effectiveness in business communication. Planning, preparation, critiquing of business letters, memoranda, short and long reports, resumes, manuals of procedure, and oral reports.

Prerequisites: CGS ENG 102 or cons instr.

Course Rules: CGS BUS 210 and CGS ENG 210 are the same course; they count as repeats of each other.

General Education Requirements: AP

Last Taught: Spring 2024, Fall 2023.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 222 Diversity in Business

3 cr.

Explores diversity in business within the United States political and social context. Examines impact on the workplace and experiences of minority entrepreneurs. Includes the perspectives and experiences of at least two groups: African Americans, American Indians, Hispanics, and/or Asian Americans in the United States.

Prerequisites: none.

General Education Requirements: CD, SS

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 230 Introduction to Management Information Systems

3 cr.

An introductory course designed to provide students with a fundamental knowledge of management information systems and their concepts including the use of information systems for management decision-making and the impact of information systems on management. Topics may vary as technology changes but the students will learn the tools of productivity i.e. Excel such as electronic spreadsheet, data base, and graphics.

Prerequisites: Second-semester freshman or cons. instr.

General Education Requirements: AP

Last Taught: Spring 2024, Fall 2023.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 242 Business Ethics

3 cr.

Critical discussion of ethical reasoning and moral values in business and industry; includes relevant case studies and readings.

Prerequisites: none.

Course Rules: CGS BUS 242 and CGS PHI 243 are the same course; they count as repeats of one another.

General Education Requirements: HU

Last Taught: Summer 2024, Spring 2024.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 243 Economic and Business Statistics

3 cr.

Elementary theory and business application of statistical techniques, probability and normal distribution, hypothesis testing, analysis and interpretation of economic and business data, index numbers, regression and time series analysis and Chi squares.

Prerequisites: A grade of C or better in CGS MAT 105 or CGS MAT 108 or equivalent.

Course Rules: CGS BUS 243 and CGS ECO 243 are the same course.

General Education Requirements: MS

Last Taught: Spring 2024, Fall 2023.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 244 International Business

3 cr.

This course focuses on the study of how businesses conduct their operations in the global economy. The political, legal, cultural, social and economic challenges confronting businesses in international markets will be examined. Topics covered include trade strategies, international business operations, international trade and financial theory and policy, foreign exchange markets and the theory of multi-national enterprises.

Prerequisites: An economics course or cons. instr.

General Education Requirements: SS

Last Taught: Fall 2022, Spring 2022.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 272 The Legal Environment of Business

3 cr.

UW COLLEGES COURSES ONLINE ONLY. Contemporary and comprehensive examination of the legal and ethical environment in the United States within which business operates. Elements of traditional business law; knowledge of the legal and regulatory environment of business will provide a practical background for students in many careers.

Prerequisites: Prereq first semester college students require consent of instructor.

General Education Requirements: SS

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 294 Internship in Business or Economics

1-3 cr.

Internship providing students with opportunities to apply knowledge and skills learned in Business and/or Economics courses to professional experiences while working in a business or non-profit organization.

Prerequisites: Prior Business or Economics class and cons. instr.

Course Rules: Credit is based on hours employed and on instructor evaluation of student learning. Repeatable for a maximum of six credits.

General Education Requirements: AP

Last Taught: Spring 2021, Spring 2020.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 299 Independent Studies

1-3 cr.

Prerequisites: consent of instructor.

Last Taught: Fall 2019.

Current Offerings: <https://catalog.uwm.edu/course-search/>

CGS BUS 360 Principles of Marketing

3 cr.

The marketing system will be analyzed as the process in our socioeconomic system for anticipating and satisfying consumer needs, adjusting to demand, and selling and procuring products and services.

Prerequisites: none.

Last Taught: Spring 2024, Summer 2022.

Current Offerings: <https://catalog.uwm.edu/course-search/>