

# COMMUNITY-BASED ORGANIZATIONS: POLICY AND LEADERSHIP, UNDERGRADUATE CERTIFICATE

This certificate program prepares students for mid-level positions in community-based organizations and provides a base for graduate work in non-profit management and other related areas. Students take coursework in foundations and policy, which provides an overview of the workings and role of CBOs, fundraising and marketing, and in leadership to provide knowledge in preparation for supervisory and management roles.

## Requirements

Code	Title	Credits
<b>Foundations and Policy</b>		
ED POL 601	Foundations of Community-Based Organizations	3
Choose one:		3
ED POL 603	Community Policy Analysis	
ED POL 605	Community-Based Organization Funding	
ED POL 610	Reproduction of Minority Communities	
ED POL 630	Race, Ethnicity, and Public Policy in Urban America	
<b>Fundraising and Marketing</b>		
ED POL 602	Proposal Writing and Fundraising Skills for Community-Based Organizations	3
or ED POL 604	Marketing for Community-Based Organizations	
<b>Leadership</b>		
Choose one:		3
ED POL 582	Operations Management in Early Childhood Programs	
ED POL 608	Social Media and Technology for Community Engagement	
ED POL 609	Community Partnerships	
Choose one:		3
AD LDSP 537	Leadership and Management of Volunteer Programs	
AD LDSP 581	Administration and Supervision in Early Childhood Programs	
AD LDSP 617	Leadership in Youth-Serving Organizations	
<b>Total Credits</b>		<b>15</b>

## Undergraduate Advising

Our purpose is to provide collaborative, mentoring relationships which promote educational, career, and professional development. We value a student-centered, holistic, and ethical approach to advising based on strong partnerships with students, faculty and staff, and the larger campus community. We are committed to creating a respectful and

supportive environment. We encourage students to be self-reliant through informed decisions and choices based upon dissemination of accurate information. We value our own continuous professional development to enhance the quality of the advising experience.

### *How to Prepare for an Advising Meeting*

- Review your Advisement Report in PAWS (<http://uwm.edu/registrar/academic-unit-services/paws-academic-advisement/>).
- Come prepared with questions or topics for discussion.
- Make a list of courses you think you should take.
- Investigate opportunities to prepare for the job you want.
- Keep a record of your academic progress.
- Understand you are ultimately responsible for creating your educational, life, and career plans.
- Maintain honest and open communication with your advisor.
- Take responsibility for choices you make as a student and member of the UW-Milwaukee community.

### *Scheduling an Appointment*

Office of Student Services  
Enderis Hall, Room 209  
(414) 229-4721  
[soeinfo@uwm.edu](mailto:soeinfo@uwm.edu)

### *Graduate Advising*

If you are a School of Education graduate student, you may schedule an appointment with your faculty advisor by contacting your faculty advisor directly. Faculty contact information can be found in the People Directory (<https://uwm.edu/education/people/>). Your faculty advisor will be listed in your PAWS account.