Nonprofit Management, Graduate Certificate (Lubar School of Business)

The Graduate Certificate in Nonprofit Management is a collaborative effort between the Lubar School of Business, the College of Letters & Science, and other campus units that have research and/or teaching interests in nonprofit management and leadership, nonprofit organizations, the nonprofit sector, and philanthropy. The certificate responds to the growing need for trained professionals to assume management and leadership positions in non-governmental, nonprofit sector organizations.

The multi-disciplinary Graduate Certificate in Nonprofit Management is designed to provide students with the knowledge and skills needed to successfully pursue or advance careers within nonprofit sector organizations.

Students in degree programs across campus such as urban studies, public administration, business, social welfare, education or the arts, have combined the Graduate Certificate in Nonprofit Management with their degree to further enhance their academic preparation for their particular career goals.

Admission Requirements

Application Deadlines
Application deadlines vary by program, please review the application deadline chart (http://uwm.edu/graduateschool/program-deadlines) for specific programs. Other important dates and deadlines can be found by using the One Stop calendars (https://uwm.edu/onestop/dates-and-deadlines).

Admission
Applicants must possess a baccalaureate degree and have a minimum 2.75 cumulative undergraduate grade point average to be admitted in to a certificate program.

Application
• Students wishing to obtain this certificate must declare their intention by applying to the program office or director.
• All graduate certificate applicants—even those already enrolled in a UWM graduate program—must apply to the Graduate School through the Panthera Admission Application (https://graduateschool-apply.uwm.edu).
• Graduate degree and previously admitted graduate non-degree students who decide to pursue a certificate program must submit the Panthera application before completing 6 credits in the certificate sequence.
• Applicants must possess a baccalaureate degree and have a minimum 2.75 cumulative undergraduate grade point average to be admitted in to a certificate program.

Credits and Courses
Students wishing to earn a Graduate Certificate in Nonprofit Management must complete the required 15 graduate credit hours. No student may complete all 15 credits within a single school or college. The curriculum consists of the following five courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSMGMT 718</td>
<td>Concepts and Practice of Nonprofit Management</td>
<td>3</td>
</tr>
<tr>
<td>BUSMGMT 721</td>
<td>Fundraising and Development for Nonprofit Organizations</td>
<td>3</td>
</tr>
<tr>
<td>BUSMGMT 724</td>
<td>Accounting for Nonprofit Organizations</td>
<td>3</td>
</tr>
<tr>
<td>NONPROF 725</td>
<td>Governance of Nonprofit Organizations</td>
<td>3</td>
</tr>
<tr>
<td>BUS ADM 766</td>
<td>Marketing for Nonprofit Organizations</td>
<td></td>
</tr>
<tr>
<td>NONPROF 740</td>
<td>Executive Leadership of Nonprofit Organizations</td>
<td></td>
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<tr>
<td>NONPROF 705</td>
<td>Professionals and Volunteers in Nonprofit Organizations</td>
<td></td>
</tr>
<tr>
<td>NONPROF 795</td>
<td>Introduction to Nonprofit Revenue Streams and Portfolios</td>
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</tbody>
</table>

Total Credits 15

Certificate Requirements

Transfer Credit
No more than 20% of the required credits may be taken at an institution other than UWM. These courses are subject to Graduate School transfer policy and must be approved by the director of the certificate program.

Grade Point Average Requirement
A minimum cumulative 3.00 grade point average in certificate courses taken at UWM is required.

Articulation with Degree Programs
1. Credits and courses required for a certificate may double count toward meeting UWM graduate degree requirements subject to the following restrictions:
   • Degree programs must approve the courses from certificates that can double count toward the degree.
   • All credits taken in completion of certificate requirements may count towards a UWM graduate degree as long as they do not contribute more than 90% of the total credits needed to obtain the degree. (Note: Students in PhD programs must still complete the minimum residency requirements)
   • Certificate courses used toward meeting degree requirements must be completed within the time limit for transfer credit.
2. Courses completed for a degree may be counted toward a subsequent certificate, subject to all certificate policy requirements.
3. A course may count toward no more than one certificate and one degree.
4. Students may not earn a certificate subsequent to a concentration in the same area.

Time Limit
Certificate program time limits shall be established as follows:
• 18 or fewer credits/Three years from initial enrollment in the certificate sequence.
• 19 or more credits/Four years from initial enrollment in the certificate sequence.

For certificates that are designed as add-ons to degree programs and are awarded concurrent with the degree, the time limit shall be the same as that of the degree program.

**Gainful Employment Disclosure Information**

• UWM Financial Aid Gainful Employment (https://uwm.edu/onestop/finances/receiving-financial-aid/non-degree-students/#primary)