

INTERNATIONAL BUSINESS, UNDERGRADUATE CERTIFICATE

Most businesses are affected in some way by international influences, such as currency issues, outsourcing, transportation, or distribution networks. No matter the degree, an understanding of international economics and political and cultural differences will provide new perspectives. Students with an interest in overseas markets and the global economy will find the International Business Certificate a valuable addition to springboard a business career.

The Certificate in International Business is designed to offer UWM students the opportunity to complement their major field of study with an additional concentration in international business. Students will take a coordinated series of international courses and receive a certificate that signifies their knowledge in this area.

Students interested in the certificate program should contact Undergraduate Student Services, Lubar Hall N297, (414) 229-5271, uwmbba@uwm.edu, to make a formal declaration of their intentions.

Requirements

To obtain the certificate, the student must complete a minimum of 15 approved international business credits while fulfilling all requirements of the baccalaureate degree, including UWM's foreign language requirement. The certificate is open to all undergraduate business and non-business majors and to students who have previously earned a bachelor's degree from UWM or any accredited college or university. Non-business majors will need at least 17 prerequisite credits of business coursework, in addition to ECON 103 and ECON 104, to complete this certificate.

Completing the certificate requires the following:

Code	Title	Credits
Required ¹		
BUS ADM 456	International Financial Management ²	3
BUS ADM 465	International Marketing ²	3
BUS ADM 496	International Business ²	3
Electives		
Select at least two additional internationally-oriented courses from the following:		6
BUS ADM 467	Marketing Seminar: (International topics only) ²	
BUS ADM 494	International Business Internship	
BUS ADM 495	Special Topics in Business: (International topics only) ³	
BUS ADM 497	Study Abroad: (International topics only) ³	
BUS ADM 498	Study Abroad: Business Topics:	
BUS ADM 535	Global Information Technology Management ²	
BUS ADM 541	Cross-Cultural Management	
BUS ADM 551	International Investments ²	
ECON 351	Introduction to International Economic Relations	

ECON 454	International Trade
POL SCI 316	International Law
POL SCI 330	The Politics of International Economic Relations
POL SCI 343	Asian International Relations
GLOBAL 311	Contexts for Global Management

Total Credits 15

¹ Students majoring in business administration and completing an International Business Certificate can count BUS ADM 496 toward their International Business component.

² A business student may count no more than 6 credits from a major towards a business certificate.

³ Repeatable for credit with a change in topic up to 6 credits.

Note: Non-business students will need at least 17 prerequisite credits from the Lubar College of Business, in addition to ECON 103 and ECON 104, to complete this certificate. BUS ADM 456 requires BUS ADM 350 (which requires ECON 103, ECON 104, BUS ADM 201, and BUS ADM 210 or equivalent); BUS ADM 465 requires BUS ADM 360 (which also requires ECON 104); and BUS ADM 496 requires BUS ADM 330 (plus BUS ADM 350 and BUS ADM 360).

Students must complete all coursework required for the certificate with at least a 2.5 GPA to have the certificate posted on the transcript at graduation. At least half of the credits required for the certificate must be taken in residence at UWM. No courses may be taken on a credit/no credit basis.