

GENERAL BUSINESS, MINOR

No matter the major, employers in every field are looking for people who have backgrounds in business. The Lubar College of Business offers a General Business Minor to provide a professional business education dimension to non-business students at UWM schools and colleges.

As a Business Minor, courses are completed that examine the many facts of business, including accounting, finance, marketing, management, information systems, and economics, developing business knowledge and skills that assist anyone working in today's marketplace.

The courses in the program are offered in both online and in-person formats. Most students spread out the 29-credit Business Minor coursework over their academic career.

Interested students should contact the academic advisors in Room N297 of Lubar Hall, (414) 229-5271, for further details.

Requirements

Code	Title	Credits
ECON 103	Principles of Microeconomics	3
ECON 104	Principles of Macroeconomics	3
BUS ADM 201	Introduction to Financial Accounting	4
BUS ADM 210	Statistical Modeling in Business Analytics ¹	4
BUS ADM 230	Introduction to Information Technology Management ¹	4
BUS ADM 330	Organizations	3
BUS ADM 350	Principles of Finance	3
BUS ADM 360	Principles of Marketing	3
BUS ADM 370	Introduction to Supply Chain Management	3
Total Credits		30

¹ Or equivalent. Consult an academic advisor in Undergraduate Student Services for a list of equivalent courses.

At least 15 credits for the General Business Minor must be completed at UWM. You must also complete all 30 credits with an overall grade point average of at least 2.25. No courses may be taken on a credit/no credit basis.

Post-baccalaureate General Business Minor

The General Business Minor is available at the post-baccalaureate level. Students requiring no more than 6 credits to complete the minor are eligible. At least 15 credits for the post-baccalaureate General Business Minor must be completed at UWM. A minimum of 3 post-baccalaureate credits must be completed at UWM. A minimum overall GPA of 2.25 on all General Business Minor courses must be earned; a minimum UWM post-baccalaureate GPA of 2.0 is required.