FINANCE, BBA

The finance major provides the needed tools to work in investment management, corporate financial management, and banking. Position titles for finance majors include loan officers, mortgage review officers, stockbrokers, bond and security analysts, and ultimately, chief financial officers. Finance majors are increasingly taking and passing the Chartered Financial Analysts (CFA) examination. Thorough training in finance and related fields provides the practical and theoretical background needed to succeed in the fast-paced and fascinating world of domestic and international finance.

Whether students focus on either corporate finance or investment finance at the Lubar School, all students gain an understanding of business and economy, the functions of financial institutions and capital markets, and investment and borrowing instruments. Students learn how to use data and technology as tools to assist in making decisions by applying the understanding of financial data and analysis.

Requirements

Students admitted to a Business major Fall 2012 and after

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Adancement to Major (p. 1)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>General Education Requirements (p. 1)</strong></td>
<td>24</td>
</tr>
<tr>
<td></td>
<td><strong>Business Foundation Courses (p. 1)</strong></td>
<td>20</td>
</tr>
<tr>
<td></td>
<td><strong>Business Core (p. 2)</strong></td>
<td>28</td>
</tr>
<tr>
<td></td>
<td><strong>Finance Major Requirements (p. 2)</strong></td>
<td>21-22</td>
</tr>
<tr>
<td></td>
<td><strong>Business Electives</strong></td>
<td>12</td>
</tr>
<tr>
<td></td>
<td><strong>General Electives</strong></td>
<td>18</td>
</tr>
<tr>
<td></td>
<td><strong>Total Credits</strong></td>
<td>123-124</td>
</tr>
</tbody>
</table>

Advancement to the Major

Students are eligible to advance within the major when the following requirements have been met:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Attain Junior standing (56 credits)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Satisfy Oral and Written Communication requirement (Part A)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Or place high enough on the English Placement Test</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Satisfy Quantitative Literacy requirement</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Or place high enough on the Math Placement Test</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Complete the Business Foundation Courses</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>With a cumulative GPA of 2.25 or above</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Achieve a cumulative GPA of 2.50 or higher</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Obtain a cumulative GPA equal to or higher than the standard established by the Lubar School of Business each semester. Students who have a 2.5 cumulative grade point average or higher (including transfer work, if any) are guaranteed admission.</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Complete the Advancement to the Major form</strong></td>
<td></td>
</tr>
</tbody>
</table>

Lubar School of Business General Education Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Oral and Written Communication</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>ENGLISH 102 College Writing and Research (or equivalent)</strong></td>
<td>1</td>
</tr>
<tr>
<td></td>
<td><strong>ENGLISH 205 Business Writing</strong></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Quantitative Literacy</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>MATH 105 Introduction to College Algebra</strong></td>
<td>1</td>
</tr>
<tr>
<td></td>
<td><strong>MATH 108 Algebraic Literacy II</strong></td>
<td>1</td>
</tr>
<tr>
<td></td>
<td><strong>Or equivalent course</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>MATH 211 Survey in Calculus and Analytic Geometry</strong></td>
<td>4</td>
</tr>
</tbody>
</table>

Arts

- Select 3 credits

Humanities

- Select 6 credits

Social Sciences

- Select 6 credits

Natural Sciences

- Select 6 credits (At least two courses including one lab)

UWM Foreign Language Requirement

- Complete Foreign Language Requirement through:
  - Two years (high school) of a single foreign language
  - Two semesters (college) of a single foreign language
  - Or equivalent

UWM Cultural Diversity Requirement

- One course from the Arts, Humanities, or Social Sciences must also satisfy UWM’s Cultural Diversity requirement

Business Foundation Courses

Complete with a cumulative grade point average of 2.25 or higher:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>ECON 103 Principles of Microeconomics</strong></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>ECON 104 Principles of Macroeconomics</strong></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>BUS ADM 201 Introduction to Financial Accounting</strong></td>
<td>4</td>
</tr>
</tbody>
</table>
Finance Major Requirements

A minimum of 21 credits is required beyond BUS ADM 350 (Principles of Finance) or BUS ADM 351 (Business Scholars: Principles of Finance). A minimum "C" grade must be earned in BUS ADM 350 or BUS ADM 351 to pursue the finance major. BUS ADM 450 (Intermediate Finance) is a prerequisite or co-requisite for several courses in the finance major. BUS ADM 450 should be completed soon after BUS ADM 350 or BUS ADM 351.

**Code** | **Title** | **Credits**
--- | --- | ---
BUS ADM 450 | Intermediate Finance | 1
BUS ADM 451 | Investment Finance | 1
BUS ADM 455 | Financial Institutions | 1

Major Electives | 12-13

Select four courses from the list below:

- BUS ADM 301 Intermediate Accounting
- BUS ADM 452 Applied Portfolio Management
- BUS ADM 453 Corporate Finance Seminar
- BUS ADM 454 Analysis of Options and Futures
- BUS ADM 456 International Financial Management
- BUS ADM 457 Financial Modeling
- BUS ADM 458 Venture Finance
- BUS ADM 459 Finance Professional Internship
- BUS ADM 481 Real Estate Finance
- BUS ADM 551 International Investments

Total Credits | 21-22

1. This finance major course represents foundational material for the CFA Level 1 Exam.

Business Electives

A business elective is any course with Bus Adm as the subject. The course cannot be one a student has already taken as part of the foundation, core, or major coursework. Students often use business electives to complete a double major or certificate.

**Code** | **Title** | **Credits**
--- | --- | ---

Select 12 credits in the Lubar School of Business. May include 300-level Bus Adm internship courses, additional Bus Adm courses in the major, business courses outside of the major, and/or Bus Adm courses used in the completion of a second Business major or Business Certificate program.

Total Credits | 12

General Electives

**Code** | **Title** | **Credits**
--- | --- | ---
ENGLISH 101 | Introduction to College Writing | 8
ENGLISH 102 | College Writing and Research | 8

Credits towards the degree not counted in other categories will apply to General Electives. Classes counting towards General Electives may include, but are not limited to:
MATH 105  Introduction to College Algebra
MATH 108  Algebraic Literacy II
Foreign Language credits
BUS ADM 300  Career and Professional Development:

Total Credits 18

Degree Completion Requirements

Credits
A minimum of 123 credits is required for graduation for all majors. At least 50% of the business credit hours required for the business degree must be completed at UWM.

Grade Point Average
Students are required to earn at least a 2.25 overall GPA to graduate. Non-accounting majors are required to earn a minimum 2.25 GPA in all business and economics courses, as well as a 2.25 GPA in all business and economics courses completed at UWM, to graduate.

Accounting majors must have earned a 2.5 GPA for all business and economics courses completed (including transfer credits), as well as a 2.5 GPA in all business and economics courses completed at UWM, to graduate.

Residence Requirements
A minimum of 12 credits must be completed in residence at UWM in each Business Administration major.

Students must earn their last 30 credits at UWM. BBA degree and major requirements must be completed within 10 years of initial enrollment at UWM. Should students not complete the degree and major within the 10-year time frame, the students will switch to the most current degree and major requirements. A new 10-year time frame would then begin.

Post-Baccalaureate Options
The above requirements refer to the full requirements of an initial bachelors degree only. Requirements of a second undergraduate degree are listed on the Lubar School's Policies and Regulations (http://catalog.uwm.edu/business/#policiesandregulations). The Accounting major may not be completed as a second undergraduate degree.

Double Majors
Students interested in completing a double major with another UWM program or within Business should meet with an academic advisor to discuss how best to combine their academic plans.

Advising
For information on Academic Advising for undergraduate business majors, see Undergraduate Student Services. (http://uwm.edu/business/academics/undergrad/academic-advising) All students should meet with an academic advisor at least once a semester.

Career Services
The Lubar School of Business also features a dedicated Career Services Center (http://uwm.edu/business/academics/career-services) for its students. Internship positions and job requests are posted on a special bulletin board, which is maintained by the School as a service to students and to businesses that have specifically requested UWM business students to fill positions. The Career Services Center also provides a resume referral service. Potential employers may request resumes by functional area or by special interests within functional areas. Online national job searches and an alumni placement service are other services offered.

Honors in the Lubar School of Business

Beta Gamma Sigma (http://uwm.edu/business/academics/student-organizations) is the national scholastic honor society in the field of business. Election to membership is available to both undergraduate and graduate students in business. Each semester, students are invited to join Beta Gamma Sigma. Selection is based upon outstanding scholastic achievement.

See also information on the Business Scholars Program (http://catalog.uwm.edu/business/businessscholars).

Dean's Honor List
GPA of 3.500 or above, earned on a full-time student’s GPA on 12 or more graded credits in a given semester.

Honors Degree and Honors Degree with Thesis
Granted to graduating seniors who complete Honors College requirements, as listed in the Honors College (http://catalog.uwm.edu/opportunities-resources/honors-college) section of this site.

Commencement Honors
Students with a cumulative GPA of 3.500 or above, based on a minimum of 40 graded UWM credits earned prior to the final semester, will receive all-university commencement honors and be awarded the traditional gold cord at the December or May Honors Convocation. Please note that for honors calculation, the GPA is not rounded and is truncated at the third decimal (e.g., 3.499).

Final Honors
Earned on a minimum of 60 graded UWM credits: Cum Laude - 3.500 or above; Magna Cum Laude - 3.650 or above; Summa Cum Laude - 3.800 or above.