EXECUTIVE, MBA: GLOBAL STRATEGIC LEADERSHIP

As the area's leader in executive education, the Lubar School of Business STEM-Denominated Executive MBA (EMBA) program offers business professionals a transformative 16-month educational and life experience designed especially for the experienced manager. The Lubar EMBA builds deep professional relationships with corporate executives and managers, and with an active network of successful Lubar Executive MBA alumni.

The cohort format fosters a highly bonded network of peer professionals. Attending classes every other week - Friday evening and Saturday - provides the flexibility needed to balance a career while pursuing an Executive MBA degree.

The program includes collaborative technologies, advanced management research, applied learning projects, and an international trip.

The Graduate Concentration in Global Strategic Leadership provides deep knowledge in topics that will help students navigate the increasingly complex global business environment, such as leadership and team building, corporate economics, corporate human resources, cross-cultural management, and strategic management.

Admission Requirements

Application Deadlines
Application deadlines vary by program, please review the application deadline chart (http://uwm.edu/graduateschool/program-deadlines/) for specific programs. Other important dates and deadlines can be found by using the One Stop calendars (https://uwm.edu/onestop/dates-and-deadlines/).

Admission
Applicants for the Executive MBA Program must meet Graduate School requirements (http://uwm.edu/graduateschool/admission/) and additional program standards as specified below:

- Eight or more years of professional experience preferred, including significant management experience, and nomination of the employing organizations.
- Applicants are reviewed by the Master's Program Committee of the Lubar School of Business. The admission recommendations are based upon:
  - Academic achievement and ability to do intensive graduate-level work.
  - Nature of managerial experience.
  - Contribution to the varied skills of the class.
  - Ability and willingness of the individual and the employer to make a 17-month commitment to the program.
  - Proof of competency in the four foundation requirement areas of financial accounting, macroeconomics, mathematics review, and team building and business communications through coursework, or through examinations as approved by the Master's Program faculty committee. Students are also assumed to have basic proficiency in the use of word processing, spreadsheet, presentation, and Web-browsing software.

See the program website (https://uwm.edu/business/academic-programs/executive-mba/) for additional information.

Credits and Courses

Students admitted to the Executive MBA Program will take the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSMGMT 704</td>
<td>Accounting Analysis and Control</td>
<td>3</td>
</tr>
<tr>
<td>BUSMGMT 705</td>
<td>Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>BUSMGMT 706</td>
<td>Managing in a Dynamic Environment</td>
<td>3</td>
</tr>
<tr>
<td>BUSMGMT 707</td>
<td>Information Technology Management in International Businesses</td>
<td>3</td>
</tr>
<tr>
<td>BUSMGMT 708</td>
<td>Marketing Strategy: Concepts and Practice</td>
<td>3</td>
</tr>
<tr>
<td>BUSMGMT 709</td>
<td>Predictive Analytics for Managers</td>
<td>3</td>
</tr>
<tr>
<td>BUSMGMT 711</td>
<td>Global Supply Chain Strategies &amp; Competitive Operations</td>
<td>3</td>
</tr>
<tr>
<td>BUSMGMT 712</td>
<td>Strategic Management 1</td>
<td>3</td>
</tr>
<tr>
<td>or BUSMGMT 720</td>
<td>Strategic Management in Health Care Organizations</td>
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</tbody>
</table>

This course must be taken for a total of 3 credits:


Electives 12-15

Complete a concentration in Global Strategic Leadership or Integrated Health Care Leadership, or select 4 courses from the list below:

- BUS ADM 752 Corporate Economics
- BUS ADM 755 Health Care Administration and Delivery Systems
- BUS ADM 757 Managed Care and Integrated Health Networks
- BUSMGMT 713 Entrepreneurship: Venture Creation and Management
- BUSMGMT 715 Leadership, Team Building, and Effective Management
- BUSMGMT 727 Health Care Accounting, Law and Ethics

Total Credits 39-42

1 Global Strategic Leadership students must take BUSMGMT 712 and Integrated Health Care Leadership students must take BUSMGMT 720.

2 BUS ADM 795: Seminar-in-Management topics "HR Law and Ethics" and "Cross-Cultural Management" may also be taken as elective options.

Global Strategic Leadership Concentration

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete the five courses from the list below. 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BUSMGMT 713</td>
<td>Entrepreneurship: Venture Creation and Management</td>
<td>3</td>
</tr>
<tr>
<td>BUSMGMT 715</td>
<td>Leadership, Team Building, and Effective Management</td>
<td>3</td>
</tr>
<tr>
<td>BUS ADM 752</td>
<td>Corporate Economics</td>
<td>3</td>
</tr>
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</table>
Executive, MBA: Global Strategic Leadership

<table>
<thead>
<tr>
<th>BUS ADM 795</th>
<th>Seminar-in-Management: (Topic: HR Law and Ethics AND Topic: Cross-Cultural Management)</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Credits</td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>

1 Students without a concentration may take any combination of 4 courses from the Global Strategic Leadership and Integrated Health Care Leadership lists.

Additional Requirements

Major Professor as Advisor
The student in the Executive MBA Program is not assigned an advisor or major professor. Questions about the student's program of study, courses or regulations should be directed to the EMBA Director, Lubar N471, (414) 229-6045.

Thesis
Not required.

Comprehensive Examination
Not required.

Transfer Credit
No more than 20% of the required credits may be taken at an institution other than UWM. A maximum of one three-credit course from another AACSB-accredited graduate program may be transferred. These courses are subject to Graduate School transfer policy.

Time Limit
The Executive MBA must be completed in 3 years from initial enrollment date.