BUSINESS SCHOLARS PROGRAM

The Business Scholars Program allows outstanding business students to build a rich portfolio of academic, extracurricular, and professional achievements. Students will build strong business competencies as well as enhanced communication and quantitative skills. International study is encouraged through the use of two-week study abroad opportunities.

Requirements

Eligibility

To be admitted to the Business Scholars Program, the following requirements must be met:

1. A student must complete 24 credits with an overall cumulative grade point average of 3.3 (on a 4.0 scale), including completion of MATH 211 (or equivalent) with a grade of B or better, completion of ENGLISH 101 and ENGLISH 102 with a grade of B or better (or attainment of placement score of 525 or higher), and completion of ECON 103 with a grade of B or better; and
2. A student must submit an application that includes a one-page essay. The application is available in Undergraduate Student Services (LUB N297).

Course Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS ADM 207</td>
<td>Business Scholars: Introduction to Financial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>BUS ADM 211</td>
<td>Business Scholars: Introduction to Management Statistics</td>
<td>4</td>
</tr>
<tr>
<td>BUS ADM 231</td>
<td>Business Scholars: Introduction to Information Technology Management</td>
<td>3</td>
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Core

Select two of the following: 6

- BUS ADM 331: Business Scholars: Organizations
- BUS ADM 351: Business Scholars: Principles of Finance
- BUS ADM 361: Business Scholars: Principles of Marketing
- BUS ADM 371: Business Scholars: Introduction to Supply Chain Management

Business Scholars Seminars

Select one of the following options: 6

**Option A**

- BUS ADM 493: Business Scholars: Seminar in Business:
- BUS ADM 493: Business Scholars: Seminar in Business:

**Option B**

- BUS ADM 493: Business Scholars: Seminar in Business:
- BUS ADM 498: Study Abroad: Business Topics:

Continuation and Graduation Requirements

Students must maintain a cumulative UWM GPA of 3.25 or higher, complete a minimum of 23 credits of Business Scholars coursework, participate in Business Scholars activities, and meet with the Business Scholars academic advisor during the final semester before graduation to verify degree requirements are met.