BUSINESS (SHELDON B. LUBAR SCHOOL OF)

The UWM Sheldon B. Lubar School of Business is a major metropolitan business school committed to academic excellence. Because of its metropolitan location, the School offers several advantages. Milwaukee-area firms provide an exciting, real-world laboratory for students to gain valuable insights and skills in their chosen professional fields as well as providing part-time or full-time employment opportunities. Students can also gain practical work experience by participating in internship programs. Business leaders from the community participate in School activities, both in the classroom and on the School’s advisory councils.

High-quality management education that incorporates state-of-the-art technology is delivered to a diverse group of graduate and undergraduate students and practicing executives and professionals. We address the professional development and lifelong learning needs of individuals.

Through scholarly research, we advance knowledge pertaining to management decision making and practice and further enrich our teaching effectiveness.

Our undergraduate degree programs provide students with a career foundation leading to managerial advancement and/or entrepreneurial careers.

Our master’s degree programs prepare students to assume general management or functional specialist positions, with potential for senior-level leadership positions or entrepreneurial careers.

Our doctoral degree programs prepare students for research and teaching careers in higher education and research careers in industry.

Our executive education programs provide customized problem solving for organizations.

We also employ our professional skills in service to the School, University, scholarly and professional organizations, and the regional business community. We capitalize on the diversified resources of the Metropolitan Milwaukee business community and use them as a living laboratory to enrich our scholarly and instructional pursuits.

AACSB Accreditation

The Lubar School of Business has been continuously accredited by AACSB International for over 45 years. Why is this important? Because business schools accredited by AACSB International are considered to be the best business schools in the world — in fact, only 5% of business schools worldwide have this distinction. AACSB-accredited schools have tougher quality standards for programs and faculty, better students with higher overall GPAs, more employers that recruit from them, and graduates that receive higher salaries.

In addition, the Lubar School of Business accounting programs are separately accredited by AACSB. Lubar School of Business is one of only three accounting schools in the state, and one of 193 schools in the world, with this status.

Programs
Undergraduate

- Accounting, BBA (http://catalog.uwm.edu/business/accounting-bba)
- Business of Media and Film Studies, Undergraduate Certificate (Lubar School of Business) (http://catalog.uwm.edu/business/business-media-film-studies-undergraduate-certificate)
- Business Scholars Program (http://catalog.uwm.edu/business/businessscholars)
- Entrepreneurship, Undergraduate Certificate (http://catalog.uwm.edu/business/entrepreneurship-undergraduate-certificate)
- Finance, BBA (http://catalog.uwm.edu/business/finance-bba)
- General Business, Minor (http://catalog.uwm.edu/business/general-business-minor)
- Global Studies, BA: Global Management (http://catalog.uwm.edu/business/global-studies-management-ba)
- Human Resources Management, BBA (http://catalog.uwm.edu/business/human-resources-management-bba)
- Information Technology Management, BBA (http://catalog.uwm.edu/business/information-technology-management-bba)
- International Business, Undergraduate Certificate (http://catalog.uwm.edu/business/international-business-undergraduate-certificate)
- Marketing, BBA (http://catalog.uwm.edu/business/marketing-bba)
- Real Estate, Undergraduate Certificate (http://catalog.uwm.edu/business/real-estate-undergraduate-certificate)
- Supply Chain and Operations Management, BBA (http://catalog.uwm.edu/business/supply-chain-operations-management-bba)
- Technology Entrepreneurship, Undergraduate Certificate (http://catalog.uwm.edu/business/technology-entrepreneurship-undergraduate-certificate)

Graduate

- Business Administration, MBA (http://catalog.uwm.edu/business/business-administration-mba)
- Business Administration, MBA/Information Technology Management, MS (http://catalog.uwm.edu/business/business-administration-mba-information-technology-management-ms)
- Business Administration, MBA/Nursing Practice, DNP (http://catalog.uwm.edu/business/business-administration-mba-doctor-nursing-practice-dnp)
- Business Administration, MBA/Translation and Interpreting Studies, MA (http://catalog.uwm.edu/business/business-administration-mba-translation-interpreting-studies-ma)
- Business Administration, MBA: Business Analytics (http://catalog.uwm.edu/business/business-administration-business-analytics-mba)
• Business Administration, MBA: Entrepreneurship (http://catalog.uwm.edu/business/business-administration-entrepreneurship-mba)
• Business Administration, MBA: Finance (http://catalog.uwm.edu/business/business-administration-finance-mba)
• Business Administration, MBA: Health Care Management (http://catalog.uwm.edu/business/business-administration-health-care-management-mba)
• Business Administration, MBA: Marketing (http://catalog.uwm.edu/business/business-administration-marketing-mba)
• Business Administration, MBA: Supply Chain Management (http://catalog.uwm.edu/business/business-administration-supply-chain-management-mba)
• Business Analytics, Graduate Certificate (http://catalog.uwm.edu/business/business-analytics-graduate-certificate)
• Enterprise Resource Planning, Graduate Certificate (http://catalog.uwm.edu/business/enterprise-resource-planning-graduate-certificate)
• Executive, MBA (http://catalog.uwm.edu/business/executive-mba)
• Human Resources and Labor Relations, MHRLR (Lubar School of Business) (http://catalog.uwm.edu/business/human-resources-labor-relations-mhrlr)
• Information Technology Management, MS (http://catalog.uwm.edu/business/information-technology-management-ms)
• Investment Management, Graduate Certificate (http://catalog.uwm.edu/business/investment-management-graduate-certificate)
• Management Science, PhD (http://catalog.uwm.edu/business/management-science-phd)
• Management, MS: Accounting (http://catalog.uwm.edu/business/management-accounting-ms)
• Management, MS: Finance Analysis (http://catalog.uwm.edu/business/management-finance-analysis-ms)
• Management, MS: Marketing (http://catalog.uwm.edu/business/management-marketing-ms)
• Management, MS: Professional Accounting (http://catalog.uwm.edu/business/management-professional-accounting-ms)
• Management, MS: Taxation (http://catalog.uwm.edu/business/management-taxation-ms)
• Nonprofit Management and Leadership, MS (Lubar School of Business) (http://catalog.uwm.edu/business/nonprofit-management-leadership-ms)
• Nonprofit Management, Graduate Certificate (Lubar School of Business) (http://catalog.uwm.edu/business/nonprofit-management-graduate-certificate)
• Public Administration, MPA (Lubar School of Business) (http://catalog.uwm.edu/business/public-administration-mpa)
• Public Administration, MPA/Criminal Justice, MS (http://catalog.uwm.edu/business/public-administration-mpa-criminal-justice-ms)
• Public Administration, MPA/Urban Planning, MUP (http://catalog.uwm.edu/business/public-administration-urban-planning-mpa-mup-coordinated-degree-program)
• State and Local Taxation, Graduate Certificate (http://catalog.uwm.edu/business/state-and-local-taxation-graduate-certificate)
• Technology Entrepreneurship, Graduate Certificate (http://catalog.uwm.edu/business/technology-entrepreneurship-graduate-certificate)

Graduate Policies and Regulations

The Graduate School policies and regulations can be found at Graduate School Policies (http://catalog.uwm.edu/policies/graduate-policies). Please refer to the specific program for program policies and regulations.

Auditing Graduate Courses

BUS ADM and BUSMGMT 700+ courses must be completed on a graded basis; graduate courses are not available for completion as an audit.

Undergraduate Program Options

Double Majors

BBA students may pursue a double major in a second area of the Lubar School of Business. The double major can be declared in Lubar Hall N297; the advising staff in Undergraduate Student Services will explain this option and discuss the additional curriculum required.

Joint Degree Program

A student who plans to pursue a joint degree business program with another UWM college or school should seek advising early to design an appropriate program. The student must concurrently complete all requirements for the degree in the area other than the Lubar School of Business, as well as the requirements in the Lubar School of Business, as indicated below in the requirements for a second bachelor’s degree. A student electing to pursue a joint degree should submit a proposed program of study to the Lubar School of Business as soon as possible.

Second Bachelor's Degree

A student with an accredited bachelor’s degree may work toward a second bachelor’s degree in the Lubar School of Business. Interested students should contact the academic advisors in Room N297 of Lubar Hall for further details. The second bachelor degree program is not offered in Accounting.

Degree requirements include completion of these BBA requirements:

• functional courses
• administrative analysis and techniques courses
• a professional major, and
• mathematics and economics courses.

Of these, at least 30 credits must be earned in residence at UWM while classified as a second-degree candidate. Students may receive credit towards a second bachelor’s degree for coursework taken in equivalent areas at other institutions. However, at least 50% of the business credit hours required for the business degree must be completed at UWM.

Business Special Student Options

Business Special Student status is available to applicants who have earned a baccalaureate degree at an accredited university or college. Also eligible for consideration are students needing coursework to complete a degree from another accredited institution, students in an international exchange program, or students who were admitted to UWM as a University Special Student with the ultimate goal of becoming degree-seeking in a business major. Business Special Students are eligible to take undergraduate courses only.
An official degree transcript of all university work, along with a statement of goals and objectives as a special student with a listing of requested courses, should be submitted directly to the Lubar School of Business Undergraduate Student Services (Room N297, Lubar Hall, uwmbba@uwm.edu).

Applications are reviewed weekly. Applicants without a degree who wish to take Lubar coursework in order to graduate from another institution must also submit a statement from their advisor, on official letterhead or via email, verifying the circumstances and course(s) required.

**Post-baccalaureate Opportunities**

Students who have completed a BBA degree at UWM can return to the campus and complete an additional business major. Students who have completed a bachelor's degree in business at another accredited university can earn a Certificate of Major in the School. The Certificate of Major consists of a minimum of 12 UWM degree credits. The additional major option is not available in accounting.

**Academic Regulations**

For information on the University-wide Academic Action Policy and honors for scholarship, see Academic Policies (http://catalog.uwm.edu/policies/undergraduate-policies).

**Student Academic Appeals**

Students may appeal an academic action to the appropriate curriculum committee. An appeal is a request for an exception to an established policy or rule. The content of each appeal is carefully reviewed in order to reach a decision. Appeals should be submitted electronically to Lubar Undergraduate Student Services. Undergraduate student appeals are reviewed by the School’s Undergraduate Program Committee’s Appeals Subcommittee. Students are advised in writing of the decision of the Committee. The Appeals Subcommittee considers individual cases concerning the degree requirements and other academic rules and regulations established by the Lubar School of Business faculty.

The Lubar School of Business has established written procedures for undergraduate student academic grievances. Copies of the grievance procedure are available in the Student Services Center. As a first step, students must discuss the grievance with the faculty member or administrator within 30 working days from the date of the action that prompted the grievance.

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**Faculty**

<table>
<thead>
<tr>
<th>Name</th>
<th>Rank</th>
<th>Degree</th>
<th>School</th>
<th>Graduate Faculty</th>
<th>Emeritus Faculty</th>
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<tbody>
<tr>
<td>Larry Abbott</td>
<td>Associate Professor</td>
<td>PhD, CPA</td>
<td>University of Oregon</td>
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<tr>
<td>Daniel Albert</td>
<td>Assistant Professor</td>
<td>PhD</td>
<td>University of St. Gallen</td>
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<td>Layth C. Alwayn</td>
<td>Associate Professor</td>
<td>PhD</td>
<td>University of Chicago</td>
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<tr>
<td>Grace Ambrose</td>
<td>Lecturer</td>
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<td>Esther Ancel</td>
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<td>Patricia J. Arnold</td>
<td>Professor</td>
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<td>Bruce A. Bender</td>
<td>Professor</td>
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<td>Amit Bhatnager</td>
<td>Associate Professor</td>
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<td>Colleen Boland</td>
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<td>Veena Brown</td>
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<td>Zheng Cheng</td>
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<td>I-Hsuan Chiu</td>
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<td>Brian Daugherty</td>
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<td>University of Texas at San Antonio</td>
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<td>Stanislav D. Dobrev</td>
<td>Professor, Robert L. and Sally S. Manegold Chair in Strategic Management</td>
<td>PhD</td>
<td>Stanford University</td>
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<td>Xiang Fang</td>
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<td>Russell W. Fenske</td>
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<td>Paul M Fischer</td>
<td>Jerry Leer Professor</td>
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<tr>
<td>Sanjoy Ghose</td>
<td>Professor and Director of PhD Programs</td>
<td>PhD</td>
<td>Carnegie-Mellon University</td>
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<tr>
<td>Maria Goranova</td>
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<tr>
<td>Timothy C. Haas</td>
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<tr>
<td>Joseph Halford</td>
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Xiaoting Hao
Lecturer
PhD
University of Houston

William D. Haseman
Professor
PhD

Tingting He
Assistant Professor
PhD
Washington University in St. Louis

John Healy
Senior Lecturer
MS

Ross Hightower
Lecturer and Director, SAP University Competency Center
PhD
Georgia State University

Der-Ann Hsu
Professor
PhD

Chun-Lung Huang
Lecturer
PhD
University of Wisconsin-Milwaukee

John Huck
Assistant Professor
PhD
University of Michigan

Charles Kang
Assistant Professor
PhD
Pennsylvania State University

James Kasum
Senior Lecturer
PhD

Donghyun Kim
Assistant Professor
PhD
University of Texas at Austin

Yong-Cheol Kim
Associate Professor
PhD
Ohio State University

Paul Kimmel
Associate Professor
PhD

Charles A. Konkol
Senior Lecturer
MS, CPA
University of Wisconsin-Milwaukee

Mark Kosfeld
Lecturer, Associate Director Supply Chain Management Institute
MBA
University of Wisconsin-Milwaukee

Leslie Kren
Associate Professor
PhD, CPA
University of Houston

Kaan Kuzu
Assistant Professor
PhD
The Pennsylvania State University

Jerry Leer
Professor
MBA, CPA

Edward Levitas
Professor
PhD
Texas A&M University

Aaron Mandell
Assistant Professor
PhD, CPA
University of Oregon

Richard D. Marcus
Associate Professor
PhD
University of Chicago

Michael McBain
Senior Lecturer
PhD

Sean McCarthy
Assistant Professor
PhD
Texas A&M University

Janice Miller
Professor and Senior Associate Dean
PhD

Satish Nambisan
Professor
PhD
Syracuse University

Derek L. Nazareth
Associate Professor
PhD
Case Western Reserve University

Daniel Neely
Associate Professor
PhD
The University of Houston

Paul C. Nystrom
Professor
PhD

Purushottam Papatla
Professor
PhD
Northwestern University

Laura A. Peracchio
Professor
PhD
Northwestern University

Kurt Pfughoeft
Lecturer
PhD
University of Wisconsin-Milwaukee

V. Kanti Prasad
Boston Professor of Entrepreneurship and Dean
PhD
Michigan State University

Belle R. Ragins
Professor
PhD
University of Tennessee at Knoxville

Keshavamurthy Ramamurthy
Professor
PhD

Tracy Rank-Christman
Assistant Professor
PhD
Rutgers University

Jude Rathburn
Senior Lecturer
PhD
Arizona State University

Raymond Rausch
Lecturer
JD

Will Rayms
Professor
PhD

Hong Ren
Associate Professor
PhD
Pennsylvania State University

Joseph Retzer
Lecturer
PhD
University of Wisconsin-Milwaukee

Jeffrey Rymaszewski
Senior Lecturer
MS
University of Wisconsin-Milwaukee

Jonathan Saffold
Lecturer
JD
University of Wisconsin-Madison

Eric Schenker
Professor
PhD

Sol S. Shalit
Associate Professor
PhD
<table>
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<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Valeriy Sibilkov</td>
<td>Associate Professor, Hans Storr Professor of Finance</td>
<td>PhD</td>
<td>Purdue University</td>
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<tr>
<td>Romila Singh</td>
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<td>DBA</td>
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<td>Ehsan S. Soofi</td>
<td>UW-Milwaukee Distinguished Professor</td>
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<td>G. Kevin Spellman</td>
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<td>C. Edward Weber</td>
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<td>Xiaohang Yue</td>
<td>Professor</td>
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<td>University of Texas at Dallas</td>
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<tr>
<td>Fatemeh (Mariam) Zahedi</td>
<td>UW-Milwaukee Distinguished Professor and Church Mutual Insurance Faculty Scholar in ITM Professor</td>
<td>PhD</td>
<td>Indiana University</td>
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<tr>
<td>Huimin Zhao</td>
<td>Professor</td>
<td>PhD</td>
<td>University of Arizona</td>
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</tbody>
</table>

**Contact Information**

**Student Services Center**
Lubar Hall, N297

**Phone:** (414) 229-5271

http://uwm.edu/business/