BUSINESS (SHELDON B. LUBAR COLLEGE OF)

The UWM Sheldon B. Lubar College of Business is a major metropolitan business school committed to academic excellence. Because of its metropolitan location, the College offers several advantages. Milwaukee-area firms provide an exciting, real-world laboratory for students to gain valuable insights and skills in their chosen professional fields as well as providing part-time or full-time employment opportunities. Students can also gain practical work experience by participating in internship programs. Business leaders from the community participate in College activities, both in the classroom and on the College's advisory councils.

High-quality management education that incorporates state-of-the-art technology is delivered to a diverse group of graduate and undergraduate students and practicing executives and professionals. We address the professional development and lifelong learning needs of individuals.

Through scholarly research, we advance knowledge pertaining to management decision making and practice and further enrich our teaching effectiveness.

Our undergraduate degree programs provide students with a career foundation leading to managerial advancement and/or entrepreneurial careers.

Our master's degree programs prepare students to assume general management or functional specialist positions, with potential for senior-level leadership positions or entrepreneurial careers.

Our doctoral degree programs prepare students for research and teaching careers in higher education and research careers in industry.

Our executive education programs provide customized problem solving for organizations.

We also employ our professional skills in service to the College, University, scholarly and professional organizations, and the regional business community. We capitalize on the diversified resources of the Metropolitan Milwaukee business community and use them as a living laboratory to enrich our scholarly and instructional pursuits.

AACSB Accreditation
The Lubar College of Business has been continuously accredited by AACSB International for over 45 years. Why is this important? Because business schools accredited by AACSB International are considered to be the best business schools in the world — in fact, only 5% of business schools worldwide have this distinction. AACSB-accredited schools have tougher quality standards for programs and faculty, better students with higher overall GPAs, more employers that recruit from them, and graduates that receive higher salaries.

In addition, the Lubar College of Business accounting programs are separately accredited by AACSB. Lubar College of Business is one of only three accounting schools in the state, and one of 193 schools in the world, with this status.

Programs

Undergraduate


Graduate

• Business Administration, MBA/Translation and Interpreting Studies, MA (https://catalog.uwm.edu/business/business-administration-mba-translation-interpreting-studies-ma/)
• Business Analytics, Graduate Certificate (https://catalog.uwm.edu/business/business-analytics-graduate-certificate/)
• Digital Supply Chain Management, Graduate Certificate (https://catalog.uwm.edu/business/supply-chain-management-graduate-certificate/)
• Digital Supply Chain Management, MS (https://catalog.uwm.edu/business/digital-supply-chain-management-ms/)
• Enterprise Resource Planning, Graduate Certificate (https://catalog.uwm.edu/business/enterprise-resource-planning-graduate-certificate/)
• Entrepreneurship, Graduate Certificate (https://catalog.uwm.edu/business/entrepreneurship-graduate-certificate/)
• Executive, MBA (https://catalog.uwm.edu/business/executive-mba/)
• Executive, MBA: Global Strategic Leadership (https://catalog.uwm.edu/business/executive-global-strategic-leadership-mba/)
• Finance, Graduate Certificate (https://catalog.uwm.edu/business/finance-graduate-certificate/)
• Health Care Management, Graduate Certificate (https://catalog.uwm.edu/business/health-care-management-graduate-certificate/)
• Human Resources and Labor Relations, MHRLR (Lubar College of Business) (https://catalog.uwm.edu/business/human-resources-labor-relations-mhrlr/)
• Information Technology Management, MS (https://catalog.uwm.edu/business/information-technology-management-ms/)
• Information Technology Management, MS: AI and Data Analytics (https://catalog.uwm.edu/business/information-technology-management-ai-data-analytics-ms/)
• Investment Management, Graduate Certificate (https://catalog.uwm.edu/business/investment-management-graduate-certificate/)
• Management Science, PhD (https://catalog.uwm.edu/business/management-science-phd/)
• Management, MS: Accounting (https://catalog.uwm.edu/business/management-accounting-ms/)
• Management, MS: Finance Analysis (https://catalog.uwm.edu/business/management-finance-analysis-ms/)
• Management, MS: Marketing (https://catalog.uwm.edu/business/management-marketing-ms/)
• Management, MS: Professional Accounting (https://catalog.uwm.edu/business/management-professional-accounting-ms/)
• Marketing, Graduate Certificate (https://catalog.uwm.edu/business/marketing-graduate-certificate/)
• Nonprofit Management and Leadership, MS (Lubar College of Business) (https://catalog.uwm.edu/business/nonprofit-management-leadership-ms/)
• Nonprofit Management, Graduate Certificate (Lubar College of Business) (https://catalog.uwm.edu/business/nonprofit-management-graduate-certificate/)
• Organizational Leadership in Diversity, Equity and Inclusion, Graduate Certificate (https://catalog.uwm.edu/business/organizational-leadership-diversity-equity-inclusion-graduate-certificate/)
• Public Administration, MPA (Lubar College of Business) (https://catalog.uwm.edu/business/public-administration-mpa/)
• Public Administration, MPA/Criminal Justice and Criminology, MS (https://catalog.uwm.edu/business/public-administration-mpa-criminal-justice-ms/)
• Public Administration, MPA/Urban Planning, MUP (https://catalog.uwm.edu/business/public-administration-urban-planning-mpa-mup-coordinated-degree-program/)
• Taxation, Graduate Certificate (https://catalog.uwm.edu/business/taxation-graduate-certificate/)
• Technology Entrepreneurship, Graduate Certificate (https://catalog.uwm.edu/business/technology-entrepreneurship-graduate-certificate/)

Graduate Policies and Regulations
The Graduate School policies and regulations can be found at Graduate School Policies (https://catalog.uwm.edu/policies/graduate-policies/). Please refer to the specific program for program policies and regulations.

Auditing Graduate Courses
BUS ADM and BUSMGMT 700+ courses must be completed on a graded basis; graduate courses are not available for completion as an audit.

Undergraduate Program Options
Multiple Majors
Students interested in completing more than one major with another UWM program or within Business should meet with an academic advisor to discuss how best to combine their academic plans. Students may double-count up to two major courses between any combination of BBA majors. Accounting majors may also use the Bus Adm 450 requirement towards the Finance or SCOM majors. General Business majors may not select a second major within the Lubar College of Business but may select any number of certificates.

Joint Degree Program
A student who plans to pursue a joint degree business program with another UWM college or school should seek advising early to design an appropriate program. The student must concurrently complete all requirements for the degree in the area other than the Lubar College of Business, as well as the requirements in the Lubar College of Business, as indicated below in the requirements for a second bachelor’s degree. A student electing to pursue a joint degree should submit a proposed program of study to the Lubar College of Business as soon as possible.

Second Bachelor’s Degree
A student with an accredited bachelor’s degree may work toward a second bachelor’s degree in the Lubar College of Business. Interested students should contact the academic advisors in Room N297 of Lubar Hall for further details. The second bachelor degree program is not offered in Accounting.

Degree requirements include completion of these BBA requirements:

• functional courses
• administrative analysis and techniques courses
• a professional major, and
• mathematics and economics courses.

Of these, at least 30 credits must be earned in residence at UWM while classified as a second-degree candidate. Students may receive credit towards a second bachelor’s degree for coursework taken in equivalent areas at other institutions. However, at least 50% of the business credit hours required for the business degree must be completed at UWM.

Business Special Student Options
Business Special Student status is available to applicants who have earned a baccalaureate degree at an accredited university or college. Also eligible for consideration are students needing coursework to complete a degree from another accredited institution, students in an international exchange program, or students who were admitted to UWM as a University Special Student with the ultimate goal of becoming degree-seeking in a business major. Business Special Students are eligible to take undergraduate courses only.

An official degree transcript of all university work, along with a statement of goals and objectives as a special student with a listing of requested courses, should be submitted directly to the Lubar College of Business Undergraduate Student Services (Room N297, Lubar Hall, uwmbba@uwm.edu).

Post-baccalaureate Opportunities
Students who have completed a BBA degree at UWM can return to the campus and complete an additional business major. Students who have completed a bachelor’s degree in business at another accredited university can earn a Certificate of Major in the College. The Certificate of Major consists of a minimum of 12 UWM degree credits. This additional major option is not available in Accounting or General Business.

Certificate Option
Students have the option to complete one or more certificates in conjunction with BBA majors. No more than 50% of each certificate’s credits may double count towards BBA Core or Major requirements.

Academic Regulations
For information on the University-wide Academic Action Policy and honors for scholarship, see Academic Policies (https://catalog.uwm.edu/policies/undergraduate-policies/).

Student Academic Appeals
Students may appeal an academic action to the appropriate curriculum committee. An appeal is a request for an exception to an established policy or rule. The content of each appeal is carefully reviewed in order to reach a decision. Appeals should be submitted electronically to Lubar Undergraduate Student Services. Undergraduate student appeals are reviewed by the College’s Undergraduate Program Committee’s Appeals Subcommittee. Students are advised in writing of the decision of the Committee. The Appeals Subcommittee considers individual cases concerning the degree requirements and other academic rules and regulations established by the Lubar College of Business faculty.

The Lubar College of Business has established written procedures for undergraduate student academic grievances. Copies of the grievance procedure are available in the Student Services Center. As a first step, students must discuss the grievance with the faculty member or administrator within 30 working days from the date of the action that prompted the grievance.

Two-thirds Credit Policy
If a course taken towards a particular requirement within the Business Foundation, Business Core, or Major Requirements is completed for fewer credits than the stated minimum, that requirement shall be considered satisfied if the course satisfies greater than two-thirds of the required credits. The missing credit(s) must be made up through additional Business or General Electives.

Faculty

<table>
<thead>
<tr>
<th>Name</th>
<th>Rank</th>
<th>Degree</th>
<th>School</th>
<th>Graduate Faculty</th>
<th>Emeritus Faculty</th>
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<tbody>
<tr>
<td>Lawrence Abbott</td>
<td>Professor</td>
<td>PhD, CPA</td>
<td>University of Oregon</td>
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<tr>
<td>Layth C. Alwayn</td>
<td>Professor</td>
<td>PhD</td>
<td>University of Chicago</td>
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<tr>
<td>Grace Ambrose</td>
<td>Lecturer</td>
<td>PhD</td>
<td>Southern Illinois, Carbondale</td>
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<tr>
<td>Esther Ancel</td>
<td>Lecturer</td>
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<tr>
<td>Patricia J. Arnold</td>
<td>Professor</td>
<td>PhD, CPA</td>
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<tr>
<td>Bruce A. Bender</td>
<td>Professor</td>
<td>PhD</td>
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<tr>
<td>Amit Bhatnager</td>
<td>Professor and Director PhD Programs</td>
<td>PhD</td>
<td>State University of New York at Buffalo</td>
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<tr>
<td>Janice Blankenburg</td>
<td>Lecturer</td>
<td>EMBA</td>
<td>Washington University</td>
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<tr>
<td>Colleen Boland</td>
<td>Associate Professor</td>
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<td>Veena Brown</td>
<td>Associate Professor</td>
<td>PhD, CPA</td>
<td>Florida Atlantic University</td>
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<tr>
<td>Kaushal Chari</td>
<td>Professor and Sheldon B. Lubar Dean</td>
<td>PhD</td>
<td>University of Iowa</td>
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<tr>
<td>Cheng Chen</td>
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<td>Zheng Cheng</td>
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<td>Tailan Chi</td>
<td>Notebaert Distinguished Professor of International Business &amp; Global Studies</td>
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<td>I-Hsuan Chiu</td>
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<td>Brian Daugherty</td>
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<td>Stanislav D. Dobrev</td>
<td>Professor, Robert L. and Sally S. Manegold Chair in Strategic Management</td>
<td>PhD</td>
<td>Stanford University</td>
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<td>Katherine Du</td>
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<td>Michael Farrell</td>
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<td>Russell W. Fenske</td>
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<td>Paul M Fischer</td>
<td>Jerry Leer Professor</td>
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<td>Ioannis Floros</td>
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<td>Michael Freimark</td>
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<td>Rachel Gazaryan</td>
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<td>Sanjoy Ghose</td>
<td>Judith H. &amp; Gale R. Klappa Endowed Professor of Marketing</td>
<td>PhD</td>
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<td>Maria Goranova</td>
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<td>Dean Granatelli</td>
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<td>Ross Hightower</td>
<td>Senior Lecturer and Director; SAP University Competency Center</td>
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<td>Mark Kosfeld</td>
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<td>Leslie Kren</td>
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<td>Kaan Kuzu</td>
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<td>Sean McCarthy</td>
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<td>Texas A&amp;M University</td>
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<td>Steven Michael</td>
<td>Karl A. and Lilian Bostrom Professor of Innovation and Entrepreneurship</td>
<td>PhD</td>
<td>Harvard University</td>
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<tr>
<td>Janice Miller</td>
<td>Professor and Senior Associate Dean</td>
<td>PhD</td>
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</table>
Samar Mukhopadhyay  
Visiting Professor  
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Valeriy Sibilkov  
Hans G. Storr Associate Professor of Finance  
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Romila Singh  
Associate Professor  
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Drexel University

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Professor and Rockwell Automation Endowed Professorship in Connected Systems  
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Timothy L. Smunt  
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G. Kevin Spellman  
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PhD  
Durham University

Mark Srite  
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Keimei Sugiyama  
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Delia Valentine  
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PhD, CPA  
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Yang Wang  
Assistant Professor  
PhD  
University of Minnesota Carlson School

C. Edward Weber  
Professor  
PhD  
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Zuhui Xiao  
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Ting Yao  
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PhD  
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Xiaohang Yue  
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PhD  
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DBA  
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Huimin Zhao  Professor  PhD  University of Arizona
Yaron Zoller  Lecturer  DBA  Nova Southeastern University

Contact Information
Undergraduate Student Services
Lubar Hall, N297

http://uwm.edu/business/