BUSINESS (SHELDON B. LUBAR SCHOOL OF)

The UWM Sheldon B. Lubar School of Business is a major metropolitan business school committed to academic excellence. Because of its metropolitan location, the School offers several advantages. Milwaukee-area firms provide an exciting, real-world laboratory for students to gain valuable insights and skills in their chosen professional fields as well as providing part-time or full-time employment opportunities. Students can also gain practical work experience by participating in internship programs. Business leaders from the community participate in School activities, both in the classroom and on the School’s advisory councils.

High-quality management education that incorporates state-of-the-art technology is delivered to a diverse group of graduate and undergraduate students and practicing executives and professionals. We address the professional development and lifelong learning needs of individuals.

Through scholarly research, we advance knowledge pertaining to management decision making and practice and further enrich our teaching effectiveness.

Our undergraduate degree programs provide students with a career foundation leading to managerial advancement and/or entrepreneurial careers.

Our master’s degree programs prepare students to assume general management or functional specialist positions, with potential for senior-level leadership positions or entrepreneurial careers.

Our doctoral degree programs prepare students for research and teaching careers in higher education and research careers in industry.

Our executive education programs provide customized problem solving for organizations.

We also employ our professional skills in service to the School, University, scholarly and professional organizations, and the regional business community. We capitalize on the diversified resources of the Metropolitan Milwaukee business community and use them as a living laboratory to enrich our scholarly and instructional pursuits.

AACSB Accreditation

The Lubar School of Business has been continuously accredited by AACSB International for over 45 years. Why is this important? Because business schools accredited by AACSB International are considered to be the best business schools in the world — in fact, only 5% of business schools worldwide have this distinction. AACSB-accredited schools have tougher quality standards for programs and faculty, better students with higher overall GPAs, more employers that recruit from them, and graduates that receive higher salaries.

In addition, the Lubar School of Business accounting programs are separately accredited by AACSB. Lubar School of Business is one of only three accounting schools in the state, and one of 193 schools in the world, with this status.

Programs

Undergraduate

- Accounting, BBA (http://catalog.uwm.edu/business/accounting-bba/)
- Accounting, BBA: Data Analysis (http://catalog.uwm.edu/business/accounting-data-analysis-bba/)
- Business of Media and Film Studies, Undergraduate Certificate (Lubar School of Business) (http://catalog.uwm.edu/business/business-media-film-studies-undergraduate-certificate/)
- Business Scholars Program (http://catalog.uwm.edu/business/businessscholars/)
- Entrepreneurship, Undergraduate Certificate (http://catalog.uwm.edu/business/entrepreneurship-undergraduate-certificate/)
- Finance, BBA (http://catalog.uwm.edu/business/finance-bba/)
- General Business, Minor (http://catalog.uwm.edu/business/general-business-minor/)
- Global Studies, BA: Global Management (http://catalog.uwm.edu/business/global-studies-management-ba/)
- Human Resources Management, BBA (http://catalog.uwm.edu/business/human-resources-management-bba/)
- Information Technology Management, BBA (http://catalog.uwm.edu/business/information-technology-management-bba/)
- International Business, Undergraduate Certificate (http://catalog.uwm.edu/business/international-business-undergraduate-certificate/)
- Investment Management, Undergraduate Certificate (http://catalog.uwm.edu/business/investment-management-undergraduate-certificate/)
- Marketing, BBA (http://catalog.uwm.edu/business/marketing-bba/)
- Real Estate, Undergraduate Certificate (http://catalog.uwm.edu/business/real-estate-undergraduate-certificate/)
- Supply Chain and Operations Management, BBA (http://catalog.uwm.edu/business/supply-chain-operations-management-bba/)
- Technology Entrepreneurship, Undergraduate Certificate (http://catalog.uwm.edu/business/technology-entrepreneurship-undergraduate-certificate/)

Graduate

- Business Administration, MBA (http://catalog.uwm.edu/business/business-administration-mba/)
- Business Administration, MBA/Information Technology Management, MS (http://catalog.uwm.edu/business/business-administration-mba-information-technology-management-ms/)
- Business Administration, MBA/Nursing Practice, DNP (http://catalog.uwm.edu/business/business-administration-mba-doctor-nursing-practice-dnp/)
- Business Administration, MBA/Translation and Interpreting Studies, MA (http://catalog.uwm.edu/business/business-administration-mba-translation-interpreting-studies-ma/)
• Business Administration, MBA: Business Analytics (http://catalog.uwm.edu/business/business-administration-business-analytics-mba/)
• Business Administration, MBA: Entrepreneurship (http://catalog.uwm.edu/business/business-administration-entrepreneurship-mba/)
• Business Administration, MBA: Finance (http://catalog.uwm.edu/business/business-administration-finance-mba/)
• Business Administration, MBA: Health Care Management (http://catalog.uwm.edu/business/business-administration-health-care-management-mba/)
• Business Administration, MBA: Marketing (http://catalog.uwm.edu/business/business-administration-marketing-mba/)
• Business Administration, MBA: Supply Chain Management (http://catalog.uwm.edu/business/business-administration-supply-chain-management-mba/)
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Graduate Policies and Regulations
The Graduate School policies and regulations can be found at Graduate School Policies (http://catalog.uwm.edu/policies/graduate-policies/). Please refer to the specific program for program policies and regulations.

Auditing Graduate Courses
BUS ADM and BUSMGMT 700+ courses must be completed on a graded basis; graduate courses are not available for completion as an audit.

Undergraduate Program Options
Double Majors
BBA students may pursue a double major in a second area of the Lubar School of Business. The double major can be declared in Lubar Hall N297; the advising staff in Undergraduate Student Services will explain this option and discuss the additional curriculum required.

Joint Degree Program
A student who plans to pursue a joint degree business program with another UWM college or school should seek advising early to design an appropriate program. The student must concurrently complete all requirements for the degree in the area other than the Lubar School of Business, as well as the requirements in the Lubar School of Business, as indicated below in the requirements for a second bachelor's degree. A student electing to pursue a joint degree should submit a proposed program of study to the Lubar School of Business as soon as possible.

Second Bachelor's Degree
A student with an accredited bachelor's degree may work toward a second bachelor's degree in the Lubar School of Business. Interested students should contact the academic advisors in Room N297 of Lubar Hall for further details. The second bachelor degree program is not offered in Accounting.

Degree requirements include completion of these BBA requirements:
  • functional courses
  • administrative analysis and techniques courses
  • a professional major, and
  • mathematics and economics courses.

Of these, at least 30 credits must be earned in residence at UWM while classified as a second-degree candidate. Students may receive credit towards a second bachelor’s degree for coursework taken in equivalent areas at other institutions. However, at least 50% of the business credit hours required for the business degree must be completed at UWM.

Business Special Student Options
Business Special Student status is available to applicants who have earned a baccalaureate degree at an accredited university or college. Also eligible for consideration are students needing coursework to complete a degree from another accredited institution, students in an
international exchange program, or students who were admitted to UWM as a University Special Student with the ultimate goal of becoming degree-seeking in a business major. Business Special Students are eligible to take undergraduate courses only.

An official degree transcript of all university work, along with a statement of goals and objectives as a special student with a listing of requested courses, should be submitted directly to the Lubar School of Business Undergraduate Student Services (Room N297, Lubar Hall, uwmbba@uwm.edu).

Applications are reviewed weekly. Applicants without a degree who wish to take Lubar coursework in order to graduate from another institution must also submit a statement from their advisor, on official letterhead or via email, verifying the circumstances and course(s) required.

Post-baccalaureate Opportunities

Students who have completed a BBA degree at UWM can return to the campus and complete an additional business major. Students who have completed a bachelor’s degree in business at another accredited university can earn a Certificate of Major in the School. The Certificate of Major consists of a minimum of 12 UWM degree credits. The additional major option is not available in accounting.

Academic Regulations

For information on the University-wide Academic Action Policy and honors for scholarship, see Academic Policies (http://catalog.uwm.edu/policies/undergraduate-policies/).

Student Academic Appeals

Students may appeal an academic action to the appropriate curriculum committee. An appeal is a request for an exception to an established policy or rule. The content of each appeal is carefully reviewed in order to reach a decision. Appeals should be submitted electronically to Lubar Undergraduate Student Services. Undergraduate student appeals are reviewed by the School’s Undergraduate Program Committee’s Appeals Subcommittee. Students are advised in writing of the decision of the Committee. The Appeals Subcommittee considers individual cases concerning the degree requirements and other academic rules and regulations established by the Lubar School of Business faculty.

The Lubar School of Business has established written procedures for undergraduate student academic grievances. Copies of the grievance procedure are available in the Student Services Center. As a first step, students must discuss the grievance with the faculty member or administrator within 30 working days from the date of the action that prompted the grievance.

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### Faculty

<table>
<thead>
<tr>
<th>Name</th>
<th>Rank</th>
<th>Degree</th>
<th>School</th>
<th>Graduate Faculty</th>
<th>Emeritus Faculty</th>
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<tbody>
<tr>
<td>Larry Abbott</td>
<td>Associate Professor</td>
<td>PhD, CPA</td>
<td>University of Oregon</td>
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<td>Layth C. Alwayn</td>
<td>Professor</td>
<td>PhD</td>
<td>University of Chicago</td>
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<td>Grace Ambrose</td>
<td>Lecturer</td>
<td>PhD</td>
<td>Southern Illinois, Carbondale</td>
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<td>Esther Ancel</td>
<td>Lecturer</td>
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<td>Patricia J. Arnold</td>
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<td>Bruce A. Bender</td>
<td>Professor</td>
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<td>Amit Bhatnager</td>
<td>Associate Professor</td>
<td>PhD</td>
<td>State University of New York at Buffalo</td>
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<td>Colleen Boland</td>
<td>Assistant Professor</td>
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<td>Veena Brown</td>
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<td>Zheng Cheng</td>
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<td>Tailan Chi</td>
<td>Notobaert Distinguished Professor of International Business &amp; Global Studies</td>
<td>PhD</td>
<td>University of Washington</td>
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<td>I-Hsuan Chiu</td>
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<td>Brian Daugherty</td>
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<td>Stanislav D. Dobrev</td>
<td>Professor, Robert L. and Sally S. Manegold Chair in Strategic Management</td>
<td>PhD</td>
<td>Stanford University</td>
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<td>Patrick Doran</td>
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<td>Katherine Du</td>
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<td>Xiang Fang</td>
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<td>Russell W. Fenske</td>
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<td>Paul M Fischer</td>
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<td>Ioannis Floros</td>
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<td>Sarah J. Freeman</td>
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<td>Michael Freimark</td>
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<td>Dennis H. Gensch</td>
<td>Professor</td>
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Sanjoy Ghose  Professor and Director of PhD Programs  PhD  Carnegie-Mellon University  
Maria Goranova  Associate Professor  PhD  Syracuse University  
Timothy C. Haas  Associate Professor  PhD  Colorado State University  
Xiaoting Hao  Lecturer  PhD  University of Houston  
John Healy  Senior Lecturer  MS  
Ross Hightower  Senior Lecturer and Director, SAP University Competency Center  PhD  Georgia State University  
Der-Ann Hsu  Professor  PhD  
John Huck  Assistant Professor  PhD  University of Michigan  
Charles Kang  Assistant Professor  PhD  Pennsylvania State University  
James Kasum  Senior Lecturer  PhD  
Odai Khasawneh  Lecturer  PhD  Eastern Michigan University  
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Kaan Kuzu  Associate Professor  PhD  The Pennsylvania State University  
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Aaron Mandell  Assistant Professor  PhD, CPA  University of Oregon  
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Michael McBain  Senior Lecturer  PhD  
Sean McCarthy  Assistant Professor  PhD  Texas A&M University  
Janice Miller  Professor and Senior Associate Dean  PhD  
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Purushottam Papatla  Professor  PhD  Northwestern University  
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Keshavamurthy Ramamurthy  Professor  PhD  
Tracy Rank-Christman  Assistant Professor  PhD  Rutgers University  
Jude Rathburn  Senior Lecturer  PhD  Arizona State University  
Raymond Rausch  Lecturer  JD  
Will Rayms  Professor  PhD  
Hong Ren  Associate Professor  PhD  Pennsylvania State University  
Joseph Retzer  Lecturer  PhD  University of Wisconsin-Milwaukee  
Jonathan Saffold  Lecturer  JD  University of Wisconsin-Madison  
Eric Schenker  Professor  PhD  
Sol S. Shalit  Associate Professor  PhD  
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<tr>
<th>Name</th>
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<tr>
<td>Valeriy Sibilkov</td>
<td>Hans G. Storr Associate Professor of Finance</td>
<td>Purdue University</td>
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<td>Zuhui Xiao</td>
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<td>University of Minnesota Carlson School</td>
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<td>Huimin Zhao</td>
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**Contact Information**

**Student Services Center**
Lubar Hall, N297

**Phone:** (414) 229-5271

http://uwm.edu/business/