BUSINESS (SHeldon B. LUBAR COLLEGE OF)

The UWM Sheldon B. Lubar College of Business is a major metropolitan business school committed to academic excellence. Because of its metropolitan location, the College offers several advantages. Milwaukee-area firms provide an exciting, real-world laboratory for students to gain valuable insights and skills in their chosen professional fields as well as providing part-time or full-time employment opportunities. Students can also gain practical work experience by participating in internship programs. Business leaders from the community participate in College activities, both in the classroom and on the College’s advisory councils.

High-quality management education that incorporates state-of-the-art technology is delivered to a diverse group of graduate and undergraduate students and practicing executives and professionals. We address the professional development and lifelong learning needs of individuals.

Through scholarly research, we advance knowledge pertaining to management decision making and practice and further enrich our teaching effectiveness.

Our undergraduate degree programs provide students with a career foundation leading to managerial advancement and/or entrepreneurial careers.

Our master’s degree programs prepare students to assume general management or functional specialist positions, with potential for senior-level leadership positions or entrepreneurial careers.

Our doctoral degree programs prepare students for research and teaching careers in higher education and research careers in industry.

Our executive education programs provide customized problem solving for organizations.

We also employ our professional skills in service to the College, University, scholarly and professional organizations, and the regional business community. We capitalize on the diversified resources of the Metropolitan Milwaukee business community and use them as a living laboratory to enrich our scholarly and instructional pursuits.

AACSB Accreditation

The Lubar College of Business has been continuously accredited by AACSB International for over 45 years. Why is this important? Because business schools accredited by AACSB International are considered to be the best business schools in the world — in fact, only 5% of business schools worldwide have this distinction. AACSB-accredited schools have tougher quality standards for programs and faculty, better students with higher overall GPAs, more employers that recruit from them, and graduates that receive higher salaries.

In addition, the Lubar College of Business accounting programs are separately accredited by AACSB. Lubar College of Business is one of only three accounting schools in the state, and one of 193 schools in the world, with this status.

Programs

Undergraduate


Graduate

• Business Administration, MBA/Translation and Interpreting Studies, MA (http://catalog.uwm.edu/business/business-administration-mba-translation-interpreting-studies-ma/)
• Business Analytics, Graduate Certificate (http://catalog.uwm.edu/business/business-analytics-graduate-certificate/)
• Enterprise Resource Planning, Graduate Certificate (http://catalog.uwm.edu/business/enterprise-resource-planning-graduate-certificate/)
• Entrepreneurship, Graduate Certificate (http://catalog.uwm.edu/business/entrepreneurship-graduate-certificate/)
• Executive, MBA (http://catalog.uwm.edu/business/executive-mba/)
• Executive, MBA: Global Strategic Leadership (http://catalog.uwm.edu/business/executive-global-strategic-leadership-mba/)
• Finance, Graduate Certificate (http://catalog.uwm.edu/business/finance-graduate-certificate/)
• Health Care Management, Graduate Certificate (http://catalog.uwm.edu/business/health-care-management-graduate-certificate/)
• Human Resources and Labor Relations, MHRLR (Lubar College of Business) (http://catalog.uwm.edu/business/human-resources-labor-relations-mhrlr/)
• Information Technology Management, MS (http://catalog.uwm.edu/business/information-technology-management-ms/)
• Information Technology Management, MS: AI and Data Analytics (http://catalog.uwm.edu/business/information-technology-management-ai-data-analytics-ms/)
• Investment Management, Graduate Certificate (http://catalog.uwm.edu/business/investment-management-graduate-certificate/)
• Management Science, PhD (http://catalog.uwm.edu/business/management-science-phd/)
• Management, MS: Accounting (http://catalog.uwm.edu/business/management-accounting-ms/)
• Management, MS: Finance Analysis (http://catalog.uwm.edu/business/management-finance-analysis-ms/)
• Management, MS: Marketing (http://catalog.uwm.edu/business/management-marketing-ms/)
• Management, MS: Professional Accounting (http://catalog.uwm.edu/business/management-professional-accounting-ms/)
• Marketing, Graduate Certificate (http://catalog.uwm.edu/business/marketing-graduate-certificate/)
• Nonprofit Management and Leadership, MS (Lubar College of Business) (http://catalog.uwm.edu/business/nonprofit-management-leadership-ms/)
• Nonprofit Management, Graduate Certificate (Lubar College of Business) (http://catalog.uwm.edu/business/nonprofit-management-graduate-certificate/)
• Organizational Leadership in Diversity, Equity and Inclusion, Graduate Certificate (http://catalog.uwm.edu/business/organizational-leadership-diversity-equity-inclusion-graduate-certificate/)
• Public Administration, MPA (Lubar College of Business) (http://catalog.uwm.edu/business/public-administration-mpa/)
• Public Administration, MPA/Criminal Justice and Criminology, MS (http://catalog.uwm.edu/business/public-administration-mpa-criminal-justice-ms/)
• Public Administration, MPA/Urban Planning, MUP (http://catalog.uwm.edu/business/public-administration-urban-planning-mpa-mup-coordinated-degree-program/)
• Supply Chain Management, Graduate Certificate (http://catalog.uwm.edu/business/supply-chain-management-graduate-certificate/)
• Taxation, Graduate Certificate (http://catalog.uwm.edu/business/taxation-graduate-certificate/)
• Technology Entrepreneurship, Graduate Certificate (http://catalog.uwm.edu/business/technology-entrepreneurship-graduate-certificate/)

Graduate Policies and Regulations

The Graduate School policies and regulations can be found at Graduate School Policies (http://catalog.uwm.edu/policies/graduate-policies/). Please refer to the specific program for program policies and regulations.

Auditing Graduate Courses

BUS ADM and BUSMGMT 700+ courses must be completed on a graded basis; graduate courses are not available for completion as an audit.

Undergraduate Program Options

Multiple Majors

Students interested in completing more than one major with another UWM program or within Business should meet with an academic advisor to discuss how best to combine their academic plans. Students may double-count up to two major courses between any combination of BBA majors. Accounting majors may also use the Bus Adm 450 requirement towards the Finance or SCOM majors. General Business majors may not select a second major within the Lubar College of Business but may select any number of certificates.

Joint Degree Program

A student who plans to pursue a joint degree business program with another UWM college or school should seek advising early to design an appropriate program. The student must concurrently complete all requirements for the degree in the area other than the Lubar College of Business, as well as the requirements in the Lubar College of Business, as indicated below in the requirements for a second bachelor’s degree. A student electing to pursue a joint degree should submit a proposed program of study to the Lubar College of Business as soon as possible.

Second Bachelor’s Degree

A student with an accredited bachelor’s degree may work toward a second bachelor’s degree in the Lubar College of Business. Interested students should contact the academic advisors in Room N297 of Lubar Hall for further details. The second bachelor degree program is not offered in Accounting.

Degree requirements include completion of these BBA requirements:

- functional courses
- administrative analysis and techniques courses
- a professional major, and
- mathematics and economics courses.
Of these, at least 30 credits must be earned in residence at UWM while classified as a second-degree candidate. Students may receive credit towards a second bachelor’s degree for coursework taken in equivalent areas at other institutions. However, at least 50% of the business credit hours required for the business degree must be completed at UWM.

**Business Special Student Options**

Business Special Student status is available to applicants who have earned a baccalaureate degree at an accredited university or college. Also eligible for consideration are students needing coursework to complete a degree from another accredited institution, students in an international exchange program, or students who were admitted to UWM as a University Special Student with the ultimate goal of becoming degree-seeking in a business major. Business Special Students are eligible to take undergraduate courses only.

An official degree transcript of all university work, along with a statement of goals and objectives as a special student with a listing of requested courses, should be submitted directly to the Lubar College of Business Undergraduate Student Services (Room N297, Lubar Hall, uwmbba@uwm.edu).

**Post-baccalaureate Opportunities**

Students who have completed a BBA degree at UWM can return to the campus and complete an additional business major. Students who have completed a bachelor’s degree in business at another accredited university can earn a Certificate of Major in the College. The Certificate of Major consists of a minimum of 12 UWM degree credits. This additional major option is not available in Accounting or General Business.

**Certificate Option**

Students have the option to complete one or more certificates in conjunction with BBA majors. No more than 50% of each certificate’s credits may double count towards BBA Core or Major requirements.

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**Faculty**

<table>
<thead>
<tr>
<th>Name</th>
<th>Rank</th>
<th>Degree</th>
<th>School</th>
<th>Graduate Faculty</th>
<th>Emeritus Faculty</th>
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<tbody>
<tr>
<td>Lawrence Abbott</td>
<td>Professor</td>
<td>PhD, CPA</td>
<td>University of Oregon</td>
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<tr>
<td>Layth C. Alwayn</td>
<td>Professor</td>
<td>PhD</td>
<td>University of Chicago</td>
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<tr>
<td>Grace Ambrose</td>
<td>Lecturer</td>
<td>PhD</td>
<td>Southern Illinois, Carbondale</td>
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<tr>
<td>Esther Ancel</td>
<td>Lecturer</td>
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<tr>
<td>Patricia J. Arnold</td>
<td>Professor</td>
<td>PhD, CPA</td>
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<tr>
<td>Bruce A. Bender</td>
<td>Professor</td>
<td>PhD</td>
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<tr>
<td>Amit Bhatnager</td>
<td>Professor and Director PhD</td>
<td>PhD</td>
<td>State University of New York at Buffalo</td>
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<td>Programs</td>
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<tr>
<td>Janice Blankenburg</td>
<td>Lecturer</td>
<td>EMBA</td>
<td>Washington University</td>
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<tr>
<td>Colleen Boland</td>
<td>Associate Professor</td>
<td>PhD, CPA</td>
<td>Michigan State University</td>
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<tr>
<td>Veena Brown</td>
<td>Associate Professor</td>
<td>PhD, CPA</td>
<td>Florida Atlantic University</td>
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<tr>
<td>Kaushal Chari</td>
<td>Professor and Sheldon B.</td>
<td>PhD</td>
<td>University of Iowa</td>
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<td></td>
<td>Lubar Dean</td>
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<tr>
<td>Cheng Chen</td>
<td>Assistant Professor</td>
<td>PhD</td>
<td>University of Illinois at Chicago</td>
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<tr>
<td>Zheng Cheng</td>
<td>Assistant Professor</td>
<td>PhD</td>
<td>University of Kansas</td>
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<tr>
<td>Tailan Chi</td>
<td>Notebaert Distinguished</td>
<td>PhD</td>
<td>University of Washington</td>
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<td></td>
<td>Professor of International</td>
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<td>Business &amp; Global Studies</td>
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<tr>
<td>I-Hsuan Chiu</td>
<td>Assistant Professor</td>
<td>PhD</td>
<td>University of Iowa</td>
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</tbody>
</table>
Brian Daugherty  
**Associate Professor**  
PhD, CPA  
University of Texas at San Antonio

Stanislav D. Dobrev  
Professor, Robert L. and Sally S. Manegold Chair in Strategic Management  
PhD  
Stanford University

Katherine Du  
Assistant Professor  
PhD  
Duke University Fuqua School of Business

Michael Farrell  
Assistant Professor  
PhD  
University of Kentucky

Russell W. Fenske  
Professor  
PhD

Paul M Fischer  
Jerry Leer Professor  
PhD, CPA  
University of Wisconsin-Madison

Ioannis Floros  
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PhD  
University of Pittsburgh

Sarah J. Freeman  
Associate Professor  
PhD  
University of Michigan

Michael Freimark  
Senior Lecturer  
PhD  
Southern Illinois University

Rachel Gazaryan  
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Dennis H. Gensch  
Professor  
PhD

Sanjoy Ghose  
Judith H. & Gale R. Klappa Endowed Professor of Marketing  
PhD  
Carnegie-Mellon University

Maria Goranova  
Associate Professor  
PhD  
Syracuse University

Dean Granatelli  
Lecturer  
PhD  
California Intercontinental University

Timothy C. Haas  
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PhD  
Colorado State University

Xiaoting Hao  
Lecturer  
PhD  
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John Healy  
Senior Lecturer  
MS

Ross Hightower  
Senior Lecturer and Director, SAP University Competency Center  
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Der-Ann Hsu  
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PhD

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University of Michigan

Charles Kang  
Assistant Professor  
PhD  
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James Kasum  
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Junyong Kim  
PhD  
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MBA

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Kaan Kuzu  
Associate Professor  
PhD  
The Pennsylvania State University

Jerry Leer  
Professor  
MBA, CPA

Edward Levitas  
Professor  
PhD  
Texas A&M University

Aaron Mandell  
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Richard D. Marcus  
Associate Professor  
PhD  
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Michael McBain  
Senior Lecturer  
PhD

Sean McCarthy  
Assistant Professor  
PhD  
Texas A&M University

Steven Michael  
Karl A. and Lilian Bostrom Professor of Innovation and Entrepreneurship  
PhD  
Harvard University

Janice Miller  
Professor and Senior Associate Dean  
PhD

Samar Mukhopadhyay  
Visiting Professor  
PhD  
University of Texas at Austin

Derek L. Nazareth  
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PhD  
Case Western Reserve University

Daniel Neely  
Associate Professor  
PhD  
The University of Houston
Paul C. Nystrom  Professor  PhD  

Purushottam Papatla  Professor  PhD  Northwestern University  

Laura A. Peracchio  Professor  PhD  Northwestern University  

V. Kanti Prasad  Dean Emeritus and Emeritus Bostrum Professor of Entrepreneurship  PhD  Michigan State University  

Belle R. Ragins  Sheldon B. Lubar Professor for Management and UWM Distinguished Professor  PhD  University of Tennessee at Knoxville  

Keshavamurthy Ramamurthy  Professor  PhD  

Tracy Rank-Christman  Assistant Professor  PhD  Rutgers University  

Raymond Rausch  Lecturer  JD  

Will Rayms  Professor  PhD  

Hong Ren  Associate Professor  PhD  Pennsylvania State University  

Joseph Retzer  Lecturer  PhD  University of Wisconsin-Milwaukee  

Jonathan Saffold  Lecturer  JD  University of Wisconsin-Madison  

Scott Schanke  Assistant Professor  PhD  University of Minnesota  

Eric Schenker  Professor  PhD  

Giorgio Sertsios  Sheldon B. Lubar Associate Professor of Finance  PhD  University of Maryland  

Sol S. Shalit  Associate Professor  PhD  

Valeriy Sibilkov  Hans G. Storr Associate Professor of Finance  PhD  Purdue University  

Romila Singh  Associate Professor  PhD  Drexel University  

Atish Sinha  Professor and Rockwell Automation Endowed Professorship in Connected Systems  PhD  University of Pittsburgh  

Timothy L. Smunt  Professor  DBA  Indiana University  

Ehsan S. Soofi  UW-Milwaukee Distinguished Professor Emeritus  PhD  University of California, Riverside  

G. Kevin Spellman  Senior Lecturer  PhD  Durham University  

Mark Srite  Interim Associate Dean and Professor  PhD  Florida State University  

Keimei Sugiyama  Assistant Professor  PhD  Case Western Reserve University  

Laura Swenson  Assistant Professor  PhD, CPA  University of Wisconsin-Madison  

William J. Taylor  Associate Professor  PhD, CPA  

Amy Tegeler  Assistant Professor  PhD  University of Wisconsin-Madison  

Delia Valentine  Assistant Professor  PhD, CPA  Virginia Tech  

Yang Wang  Assistant Professor  PhD  University of Utah  

C. Edward Weber  Professor  PhD  

Zuhui Xiao  Assistant Professor  PhD  University of Minnesota Carlson School  

Ting Yao  Assistant Professor  PhD  University of North Carolina-Chapel Hill Kenan Flagler Business School  

Xiaohang Yue  Professor  PhD  University of Texas at Dallas  

Fatemeh (Mariam) Zahedi  UW-Milwaukee Distinguished Professor and Church Mutual Insurance Faculty Scholar in ITM Professor  DBA  Indiana University  

Huimin Zhao  Professor  PhD  University of Arizona  

Yaron Zoller  Lecturer  DBA  Nova Southeastern University
Contact Information
Undergraduate Student Services
Lubar Hall, N297

Phone: (414) 229-5271

http://uwm.edu/business/