

BUSINESS (SHELDON B. LUBAR SCHOOL OF)

The UWM Sheldon B. Lubar School of Business is a major metropolitan business school committed to academic excellence. Because of its metropolitan location, the School offers several advantages. Milwaukee-area firms provide an exciting, real-world laboratory for students to gain valuable insights and skills in their chosen professional fields as well as providing part-time or full-time employment opportunities. Students can also gain practical work experience by participating in internship programs. Business leaders from the community participate in School activities, both in the classroom and on the School's advisory councils.

High-quality management education that incorporates state-of-the-art technology is delivered to a diverse group of graduate and undergraduate students and practicing executives and professionals. We address the professional development and lifelong learning needs of individuals.

Through scholarly research, we advance knowledge pertaining to management decision making and practice and further enrich our teaching effectiveness.

Our undergraduate degree programs provide students with a career foundation leading to managerial advancement and/or entrepreneurial careers.

Our master's degree programs prepare students to assume general management or functional specialist positions, with potential for senior-level leadership positions or entrepreneurial careers.

Our doctoral degree programs prepare students for research and teaching careers in higher education and research careers in industry.

Our executive education programs provide customized problem solving for organizations.

We also employ our professional skills in service to the School, University, scholarly and professional organizations, and the regional business community. We capitalize on the diversified resources of the Metropolitan Milwaukee business community and use them as a living laboratory to enrich our scholarly and instructional pursuits.

AACSB Accreditation

The Lubar School of Business has been continuously accredited by AACSB International for over 45 years. Why is this important? Because business schools accredited by AACSB International are considered to be the best business schools in the world – in fact, only 5% of business schools worldwide have this distinction. AACSB-accredited schools have tougher quality standards for programs and faculty, better students with higher overall GPAs, more employers that recruit from them, and graduates that receive higher salaries.

In addition, the Lubar School of Business accounting programs are separately accredited by AACSB. Lubar School of Business is one of only three accounting schools in the state, and one of 193 schools in the world, with this status.

Programs Undergraduate

- Accounting, BBA (<http://catalog.uwm.edu/business/accounting-bba>)
- Business of Media and Film Studies, Undergraduate Certificate (Lubar School of Business) (<http://catalog.uwm.edu/business/business-media-film-studies-undergraduate-certificate>)
- Business Scholars Program (<http://catalog.uwm.edu/business/businessscholars>)
- Enterprise Resource Planning, Undergraduate Certificate (<http://catalog.uwm.edu/business/enterprise-resource-planning-undergraduate-certificate>)
- Entrepreneurship, Undergraduate Certificate (<http://catalog.uwm.edu/business/entrepreneurship-undergraduate-certificate>)
- Finance, BBA (<http://catalog.uwm.edu/business/finance-bba>)
- General Business, Minor (<http://catalog.uwm.edu/business/general-business-minor>)
- Global Studies, BA: Global Management (<http://catalog.uwm.edu/business/global-studies-management-ba>)
- Human Resources Management, BBA (<http://catalog.uwm.edu/business/human-resources-management-bba>)
- Information Technology Management, BBA (<http://catalog.uwm.edu/business/information-technology-management-bba>)
- International Business, Undergraduate Certificate (<http://catalog.uwm.edu/business/international-business-undergraduate-certificate>)
- Investment Management, Undergraduate Certificate (<http://catalog.uwm.edu/business/investment-management-undergraduate-certificate>)
- Marketing, BBA (<http://catalog.uwm.edu/business/marketing-bba>)
- Real Estate, Undergraduate Certificate (<http://catalog.uwm.edu/business/real-estate-undergraduate-certificate>)
- Supply Chain and Operations Management, BBA (<http://catalog.uwm.edu/business/supply-chain-operations-management-bba>)
- Technology Entrepreneurship, Undergraduate Certificate (<http://catalog.uwm.edu/business/technology-entrepreneurship-undergraduate-certificate>)

Graduate

- Business Administration, MBA (<http://catalog.uwm.edu/business/business-administration-mba>)
- Business Administration, MBA/Information Technology Management, MS (<http://catalog.uwm.edu/business/business-administration-mba-information-technology-management-ms>)
- Business Administration, MBA/Language, Literature, and Translation, MA (<http://catalog.uwm.edu/business/business-administration-mba-language-literature-translation-ma>)
- Business Administration, MBA/Nursing Practice, DNP (<http://catalog.uwm.edu/business/business-administration-mba-doctor-nursing-practice-dnp>)
- Business Administration, MBA: Business Analytics (<http://catalog.uwm.edu/business/business-administration-business-analytics-mba>)

- Business Administration, MBA: Entrepreneurship (<http://catalog.uwm.edu/business/business-administration-entrepreneurship-mba>)
- Business Administration, MBA: Finance (<http://catalog.uwm.edu/business/business-administration-finance-mba>)
- Business Administration, MBA: Health Care Management (<http://catalog.uwm.edu/business/business-administration-health-care-management-mba>)
- Business Administration, MBA: Marketing (<http://catalog.uwm.edu/business/business-administration-marketing-mba>)
- Business Administration, MBA: Supply Chain Management (<http://catalog.uwm.edu/business/business-administration-supply-chain-management-mba>)
- Business Analytics, Graduate Certificate (<http://catalog.uwm.edu/business/business-analytics-graduate-certificate>)
- Enterprise Resource Planning, Graduate Certificate (<http://catalog.uwm.edu/business/enterprise-resource-planning-graduate-certificate>)
- Executive, MBA (<http://catalog.uwm.edu/business/executive-mba>)
- Human Resources and Labor Relations, MHRLR (Lubar School of Business) (<http://catalog.uwm.edu/business/human-resources-labor-relations-mhrlr>)
- Information Technology Management, MS (<http://catalog.uwm.edu/business/information-technology-management-ms>)
- Investment Management, Graduate Certificate (<http://catalog.uwm.edu/business/investment-management-graduate-certificate>)
- Management Science, PhD (<http://catalog.uwm.edu/business/management-science-phd>)
- Management, MS: Accounting (<http://catalog.uwm.edu/business/management-accounting-ms>)
- Management, MS: Finance Analysis (<http://catalog.uwm.edu/business/management-finance-analysis-ms>)
- Management, MS: Marketing (<http://catalog.uwm.edu/business/management-marketing-ms>)
- Management, MS: Professional Accounting (<http://catalog.uwm.edu/business/management-professional-accounting-ms>)
- Management, MS: Taxation (<http://catalog.uwm.edu/business/management-taxation-ms>)
- Nonprofit Management and Leadership, MS (Lubar School of Business) (<http://catalog.uwm.edu/business/nonprofit-management-leadership-ms>)
- Nonprofit Management, Graduate Certificate (Lubar School of Business) (<http://catalog.uwm.edu/business/nonprofit-management-graduate-certificate>)
- Public Administration, MPA (Lubar School of Business) (<http://catalog.uwm.edu/business/public-administration-mpa>)
- Public Administration, MPA/Criminal Justice, MS (<http://catalog.uwm.edu/business/public-administration-mpa-criminal-justice-ms>)
- Public Administration, MPA/Urban Planning, MUP (<http://catalog.uwm.edu/business/public-administration-urban-planning-mpa-mup-coordinated-degree-program>)
- State and Local Taxation, Graduate Certificate (<http://catalog.uwm.edu/business/state-and-local-taxation-graduate-certificate>)

- Technology Entrepreneurship, Graduate Certificate (<http://catalog.uwm.edu/business/technology-entrepreneurship-graduate-certificate>)

Graduate Policies and Regulations

The Graduate School policies and regulations can be found at Graduate School Policies (<http://catalog.uwm.edu/policies/graduate-policies>). Please refer to the specific program for program policies and regulations.

Auditing Graduate Courses

BUS ADM and BUSMGMT 700+ courses must be completed on a graded basis; graduate courses are not available for completion as an audit.

Undergraduate Program Options

Double Majors

BBA students may pursue a double major in a second area of the Lubar School of Business. The double major can be declared in Lubar Hall N297; the advising staff in Undergraduate Student Services will explain this option and discuss the additional curriculum required.

Joint Degree Program

A student who plans to pursue a joint degree business program with another UWM college or school should seek advising early to design an appropriate program. The student must concurrently complete all requirements for the degree in the area other than the Lubar School of Business, as well as the requirements in the Lubar School of Business, as indicated below in the requirements for a second bachelor's degree. A student electing to pursue a joint degree should submit a proposed program of study to the Lubar School of Business as soon as possible.

Second Bachelor's Degree

A student with an accredited bachelor's degree may work toward a second bachelor's degree in the Lubar School of Business. Interested students should contact the academic advisors in Room N297 of Lubar Hall for further details. The second bachelor degree program is not offered in Accounting.

Degree requirements include completion of these BBA requirements:

- functional courses
- administrative analysis and techniques courses
- a professional major, and
- mathematics and economics courses.

Of these, at least 30 credits must be earned in residence at UWM while classified as a second-degree candidate. Students may receive credit towards a second bachelor's degree for coursework taken in equivalent areas at other institutions. However, at least 50% of the business credit hours required for the business degree must be completed at UWM.

Business Special Student Options

Business Special Student status is available to applicants who have earned a baccalaureate degree at an accredited university or college. Also eligible for consideration are students needing coursework to complete a degree from another accredited institution, students in an international exchange program, or students who were admitted to UWM as a University Special Student with the ultimate goal of becoming degree-seeking in a business major. Business Special Students are eligible to take undergraduate courses only.

An official degree transcript of all university work, along with a statement of goals and objectives as a special student with a listing of requested courses, should be submitted directly to the Lubar School of Business Undergraduate Student Services (Room N297, Lubar Hall, uwmbba@uwm.edu).

Applications are reviewed weekly. Applicants without a degree who wish to take Lubar coursework in order to graduate from another institution must also submit a statement from their advisor, on official letterhead or via email, verifying the circumstances and course(s) required.

Post-baccalaureate Opportunities

Students who have completed a BBA degree at UWM can return to the campus and complete an additional business major. Students who have completed a bachelor's degree in business at another accredited university can earn a Certificate of Major in the School. The Certificate of Major consists of a minimum of 12 UWM degree credits. The additional major option is not available in accounting.

Academic Regulations

For information on the University-wide Academic Action Policy and honors for scholarship, see Academic Policies (<http://catalog.uwm.edu/policies/undergraduate-policies>).

Student Academic Appeals

Students may appeal an academic action to the appropriate curriculum committee. An appeal is a request for an exception to an established policy or rule. The content of each appeal is carefully reviewed in order to reach a decision. Appeals should be submitted electronically to Lubar Undergraduate Student Services. Undergraduate student appeals are reviewed by the School's Undergraduate Program Committee's Appeals Subcommittee. Students are advised in writing of the decision of the Committee. The Appeals Subcommittee considers individual cases concerning the degree requirements and other academic rules and regulations established by the Lubar School of Business faculty.

The Lubar School of Business has established written procedures for undergraduate student academic grievances. Copies of the grievance procedure are available in the Student Services Center. As a first step, students must discuss the grievance with the faculty member or administrator within 30 working days from the date of the action that prompted the grievance.

Faculty

Name	Rank	Degree	School	Graduate Faculty	Emeritus Faculty
Larry Abbott	Associate Professor	PhD, CPA	University of Oregon		
Daniel Albert	Assistant Professor	PhD	University of St. Gallen		
Layth C. Alwayn	Associate Professor	PhD	University of Chicago		
Grace Ambrose	Lecturer	PhD	Southern Illinois, Carbondale		
Esther Ancel	Lecturer	PhD			✓
Patricia J. Arnold	Professor	PhD, CPA			✓
Bruce A. Bender	Professor	PhD			✓
Amit Bhatnager	Associate Professor	PhD	State University of New York at Buffalo	✓	
Colleen Boland	Assistant Professor	PhD, CPA	Michigan State University	✓	
Veena Brown	Assistant Professor	PhD, CPA	Florida Atlantic University	✓	
Zheng Cheng	Assistant Professor	PhD	University of Kansas		
I-Hsuan Chiu	Assistant Professor	PhD	University of Iowa		
Brian Daugherty	Associated Professor	PhD	University of Texas at San Antonio	✓	
Stanislav D. Dobrev	Professor, Robert L. and Sally S. Manegold Chair in Strategic Management	PhD	Stanford University	✓	
Patrick Doran	Lecturer	PhD	University of Georgia		
Xiang Fang	Associated Professor	PhD	Case Western Reserve University	✓	
Russell W. Fenske	Professor	PhD			✓
Paul M Fischer	Jerry Leer Professor	PhD, CPA	University of Wisconsin-Madison	✓	
Sarah J. Freeman	Associate Professor	PhD	University of Michigan	✓	
Michael Freimark	Lecturer	PhD	Southern Illinois University		
Dennis H. Gensch	Professor	PhD			✓
Sanjoy Ghose	Professor and Director of PhD Programs	PhD	Carnegie-Mellon University	✓	
Maria Goranova	Associate Professor	PhD	Syracuse University	✓	
Timothy C. Haas	Associate Professor	PhD	Colorado State University	✓	
Joseph Halford	Assistant Professor	PhD	University of Utah	✓	

Xiaoting Hao	Lecturer	PhD	University of Houston		
William D. Haseman	Professor	PhD			✓
Tingting He	Assistant Professor	PhD	Washington University in St. Louis	✓	
John Healy	Senior Lecturer	MS			✓
Ross Hightower	Lecturer and Director, SAP University Competency Center	PhD	Georgia State University	✓	
Der-Ann Hsu	Professor	PhD			✓
Chun-Lung Huang	Lecturer	PhD	University of Wisconsin-Milwaukee		
John Huck	Assistant Professor	PhD	University of Michigan		
Charles Kang	Assistant Professor	PhD	Pennsylvania State University		
James Kasum	Senior Lecturer	PhD			✓
Donghyun Kim	Assistant Professor	PhD	University of Texas at Austin	✓	
Yong-Cheol Kim	Associate Professor	PhD	Ohio State University	✓	
Paul Kimmel	Associate Professor	PhD			✓
Charles A. Konkol	Senior Lecturer	MS, CPA	University of Wisconsin-Milwaukee		
Mark Kosfeld	Lecturer, Associate Director Supply Chain Management Institute	MBA			
Leslie Kren	Associate Professor	PhD, CPA	University of Houston	✓	
Kaan Kuzu	Assistant Professor	PhD	The Pennsylvania State University	✓	
Jerry Leer	Professor	MBA, CPA		✓	✓
Edward Levitas	Professor	PhD	Texas A&M University	✓	
Aaron Mandell	Assistant Professor	PhD, CPA	University of Oregon	✓	
Richard D. Marcus	Associate Professor	PhD	University of Chicago	✓	
Michael McBain	Senior Lecturer	PhD			✓
Sean McCarthy	Assistant Professor	PhD	Texas A&M University		
Janice Miller	Professor and Senior Associate Dean	PhD			✓
Satish Nambisan	Professor	PhD	Syracuse University	✓	
Derek L. Nazareth	Associate Professor	PhD	Case Western Reserve University	✓	
Daniel Neely	Associate Professor	PhD	The University of Houston	✓	
Paul C. Nystrom	Professor	PhD			✓
Purushottam Papatla	Professor	PhD	Northwestern University	✓	
Laura A. Peracchio	Professor	PhD	Northwestern University	✓	
Kurt Pflughoeft	Lecturer	PhD	University of Wisconsin-Milwaukee		
V. Kanti Prasad	Bostrom Professor of Entrepreneurship and Dean	PhD	Michigan State University	✓	
Belle R. Ragins	Professor	PhD	University of Tennessee at Knoxville	✓	
Keshavamurthy Ramamurthy	Professor	PhD			✓
Tracy Rank-Christman	Assistant Professor	PhD	Rutgers University		
Jude Rathburn	Senior Lecturer	PhD	Arizona State University		
Raymond Rausch	Lecturer	JD			✓
Will Rayms	Professor	PhD			✓
Hong Ren	Associate Professor	PhD	Pennsylvania State University	✓	
Joseph Retzer	Lecturer	PhD	University of Wisconsin-Milwaukee		
Jeffrey Rymaszewski	Senior Lecturer	MS	University of Wisconsin-Milwaukee		
Jonathan Saffold	Lecturer	JD	University of Wisconsin-Madison		
Eric Schenker	Professor	PhD			✓
Sol S. Shalit	Associate Professor	PhD			✓

Valeriy Sibilkov	Associate Professor, Hans Storr Professor of Finance	PhD	Purdue University	✓
Romila Singh	Associate Professor	PhD	Drexel University	✓
Atish Sinha	Professor	PhD	University of Pittsburgh	✓
Timothy L. Smunt	Professor	DBA	Indiana University	✓
Ehsan S. Soofi	UW-Milwaukee Distinguished Professor	PhD	University of California, Riverside	✓
G. Kevin Spellman	Senior Lecturer	PhD	Durham University	
Mark Srite	Associate Professor	PhD	Florida State University	✓
Laura Swenson	Assistant Professor	PhD, CPA	University of Wisconsin-Madison	✓
William J. Taylor	Associate Professor	PhD, CPA		✓
Amy Tegeler	Assistant Professor	PhD	University of Wisconsin-Madison	
Steven Trick	Lecturer	PhD	University of Wisconsin-Milwaukee	
Sheila Viel	Lecturer	CPA	University of Wisconsin-Milwaukee	
C. Edward Weber	Professor	PhD		✓
Xiaojing Yang	Associate Professor	PhD	Indiana University	✓
Xiaohang Yue	Professor	PhD	University of Texas at Dallas	✓
Fatemeh (Mariam) Zahedi	UW-Milwaukee Distinguished Professor and Church Mutual Insurance Faculty Scholar in ITM Professor	DBA	Indiana University	✓
Huimin Zhao	Professor	PhD	University of Arizona	✓

Contact Information

Student Services Center

Lubar Hall, N297

Phone: (414) 229-5271

<http://uwm.edu/business/>