BUSINESS ADMINISTRATION, MBA

The Lubar College of Business STEM-Designated Master of Business Administration (MBA) provides the specialized business skills needed to meet an individual's career goals. Lubar offers a major metropolitan learning laboratory where dynamic individuals, applied project work, and superb business connections translate into a rewarding life-long career.

Faculty are connected to leading-edge business knowledge using real-world business challenges. There is an emphasis on critical and analytical thinking, collaboration with fellow students, and networking with successful executives and professional inside and outside the classroom.

Lubar College of Business offers a full array of MBA programs to meet professional needs:

- MBA with the opportunity to specialize in a Career-Focused Certificate (Business Analytics, (https://catalog.uwm.edu/business/business-analytics-graduate-certificate/) Enterprise Resource Planning (https://catalog.uwm.edu/business/enterprise-resource-planning-undergraduate-certificate/), Entrepreneurship (https://catalog.uwm.edu/business/entrepreneurship-graduate-certificate/), Finance (https://catalog.uwm.edu/business/finance-graduate-certificate/), Health Care Management (https://catalog.uwm.edu/business/health-care-management-graduate-certificate/), Marketing (https://catalog.uwm.edu/business/marketing-graduate-certificate/), and Supply Chain Management (https://catalog.uwm.edu/business/supply-chain-management-graduate-certificate/)) through in-person or hybrid delivery.
- Accelerated Online MBA Format employing eight- or sixteen-week courses and asynchronous online delivery to allow completion of the degree in as little as one year.
- Executive MBA aimed at seasoned managers who will leverage their professional experience while broadening management knowledge through one of two concentrations (Global Strategic Leadership (https://catalog.uwm.edu/business/executive-global-strategic-leadership-mba/) or Integrated Health Care Leadership (https://catalog.uwm.edu/business/executive-integrated-health-care-leadership-mba/)). The program includes collaborative technologies, advanced management research, applied learning projects, and an international trip.

Admission Requirements

Application Deadlines

Application deadlines vary by program, please review the application deadline chart (http://uwm.edu/graduateschool/program-deadlines/) for specific programs. Other important dates and deadlines can be found by using the One Stop calendars (https://uwm.edu/onestop/dates-and-deadlines/).

Admissi on

An applicant must meet Graduate School requirements (http://uwm.edu/graduateschool/admission/) plus the following program requirements to be considered for admission:

1. Submission of score on the Graduate Management Admission Test (GMAT) (http://uwm.edu/graduateschool/admission/#gmat) or Graduate Record Examination (GRE) (http://uwm.edu/graduateschool/admission/#gre).
2. Review by the MBA Program Committee to assess academic achievement and the ability to do intensive graduate-level work.
3. Statement of purpose (1 to 2 pages on why you would like to earn your degree at the Lubar College of Business and your plans after graduation).
4. Submit an updated resume.

MBA foundation coursework provides the basis for the theory and practice of business. The MBA Program requires BUS ADM 701 and BUS ADM 703. BUS ADM 701 is waived for individuals who have completed an appropriate academic course in their background, or have earned an appropriate Quantitative sub-score on the GMAT (http://uwm.edu/graduateschool/admission/#gmat) or GRE (http://uwm.edu/graduateschool/admission/#gre), or have passed the proficiency exam. BUS ADM 703 is waived for individuals who have completed an appropriate course in their background, or have passed the proficiency exam. BUS ADM 701 and BUS ADM 703 do not count toward the degree. Students are also assumed to have basic proficiency in information technology (IT), including the use of word processing, spreadsheets, presentation software, and web browsers. Online resources are available for BUS ADM 701, BUS ADM 703, and IT.

Credits and Courses

The degree requirements for the Master of Business Administration degree are 33 credits. Students with a BBA degree and a major in accounting, finance, marketing, information technology management, or supply chain and operations management may substitute the 3-credit Core course that corresponds to their major field of study with an additional elective course. Students with an undergraduate double major in business **from an AACSB accredited institution** may substitute two Core courses with two additional elective courses.

Code	Title	Credits
Core		
BUSMGMT 704	Accounting Analysis and Control	3
BUSMGMT 705	Corporate Finance	3
BUSMGMT 706	Managing in a Dynamic Environment	3
BUSMGMT 707	Information Technology Management in International Businesses	3
BUSMGMT 708	Marketing Strategy: Concepts and Practice	3
BUSMGMT 709	Predictive Analytics for Managers	3
BUSMGMT 711	Global Supply Chain Strategies & Competitive Operations	3
BUSMGMT 712	Strategic Management [1]	3
Electives		
Select 9 elective credits [2]		9
Total Credits		**33**

1 Integrating course

2 Students in the MBA program have two options for completion of elective credits. The first route is to complete any approved Bus Adm or BusMgmt elective course. The second option is to choose a Career-Focused Certificate, completion of which will be documented on the transcript. Any credits substituted from

the Core must be replaced with an equivalent number of elective credits.

See the MBA website (https://uwm.edu/business/academics/mba/) for additional details.

Additional Requirements

Major Professor as Advisor

The student in the MBA program is not assigned an advisor or major professor. Questions about the student's program of study, courses or regulations should be directed to the Lubar College Graduate Program Services Office, Lubar N458, (414) 251-5252.

Business Administration MBA Learning Outcomes

Students graduating from UWM's Master of Business Administration program will:

- Create a report on some international aspect of the business environment.
- Demonstrate their understanding of the complexities of an innovative information technology.
- Apply appropriate analytical techniques to solve business problems.
- Develop novel and innovative solutions to unstructured problems.
- Synthesize a business issue and produce a well-written paper.
- Analyze a business ethics dilemma and make an appropriate recommendation.
- Identify socially responsible business practices.