

BUSINESS ADMINISTRATION, MBA/INFORMATION TECHNOLOGY MANAGEMENT, MS

For practitioners seeking to blend the depth and rigor of the *STEM-designated* MS in ITM curriculum with the managerial skills developed in a traditional MBA, Lubar College of Business offers the combined MBA-MS in ITM degree. This comprehensive program positions graduates for leadership advancement within organizations through an extensive IT and general management curriculum.

Admission Requirements

Application Deadlines

Application deadlines vary by program, please review the application deadline chart (<http://uwm.edu/graduateschool/program-deadlines/>) for specific programs. Other important dates and deadlines can be found by using the One Stop calendars (<https://uwm.edu/onestop/dates-and-deadlines/>).

Credits and Courses

MBA Foundation Coursework

MBA foundation coursework provides the basis for the theory and practice of business. The MBA Program requires BUS ADM 701, and BUS ADM 703. BUS ADM 701 is waived for individuals who have completed an appropriate academic course in their background, or have earned an appropriate Quantitative sub-score on the GMAT or GRE, or have passed the proficiency exam. BUS ADM 703 is waived for individuals who have completed an appropriate course in their background, or have passed the proficiency exam. BUS ADM 701 and BUS ADM 703 do not count toward the degree. Students are also assumed to have basic proficiency in information technology (IT), including the use of word processing, spreadsheets, presentation software, and web browsers. Online resources are available for BUS ADM 701, BUS ADM 703, and IT.

ITM Foundation Courses

Students admitted to the MS in ITM program are expected to have knowledge or experience in programming.

Code	Title	Credits
Required MBA Program Core ¹		
BUSMGMT 704	Accounting Analysis and Control	3
BUSMGMT 705	Corporate Finance	3
BUSMGMT 706	Managing in a Dynamic Environment	3
BUSMGMT 708	Marketing Strategy: Concepts and Practice	3
BUSMGMT 709	Predictive Analytics for Managers	3
BUSMGMT 711	Global Supply Chain Strategies & Competitive Operations	3
BUSMGMT 712	Strategic Management ²	3
Required MS in Information Technology Management (ITM)		
BUS ADM 744	Information Technology Strategy and Management	3
BUS ADM 747	Service-Oriented Analysis and Design	3

BUS ADM 748	Managing Information Technology Projects (capstone course)	3
BUS ADM 749	Data and Information Management	3
BUS ADM 810	Development of Web-Based Solutions	3
Elective Courses ³		15
Total Credits		51

¹ Students with a BBA degree and a major in accounting, finance, marketing, or supply chain and operations management will be waived from the 3-credit Core course that corresponds to their major field of study.

² Integrating course.

³ Please refer to the MS in Information Technology page (<http://uwm.edu/business/academics/graduate/ms-in-information-technology-management/>) for a comprehensive listing of elective courses.

Business Administration MBA Learning Outcomes

Students graduating from UWM's Master of Business Administration program will:

- Create a report on some international aspect of the business environment.
- Demonstrate their understanding of the complexities of an innovative information technology.
- Apply appropriate analytical techniques to solve business problems.
- Develop novel and innovative solutions to unstructured problems.
- Synthesize a business issue and produce a well-written paper.
- Analyze a business ethics dilemma and make an appropriate recommendation.
- Identify socially responsible business practices.

Lubar School of Business MS Learning Outcomes

Students graduating from a UWM Lubar School of Business MS program will:

- Synthesize a business case or project and produce a well-written paper.
- Gain analytical skills through the use of appropriate techniques and evidence.
- Identify and examine the concepts and techniques of financial analysis.
- Identify and analyze alternative methods for solving real world financial problems.
- Use data analytics to solve business problems.
- Explain how to implement an IT solution.
- Identify consumer behavior theories.