BUSINESS ADMINISTRATION, MBA/NURSING PRACTICE, DNP

The Lubar College of Business and the University of Wisconsin-Milwaukee School of Nursing collaboratively offer a program designed to provide a combined nursing and business curriculum to strengthen the graduate's performance as a leader and manager in nursing and health care administration.

Admission Requirements

Application Deadlines

Application deadlines vary by program, please review the application deadline chart (http://uwm.edu/graduateschool/program-deadlines/) for specific programs. Other important dates and deadlines can be found by using the One Stop calendars (https://uwm.edu/onestop/dates-and-deadlines/).

Admission

Students place an application following eligibility requirements to both the University of Wisconsin-Milwaukee graduate programs in nursing and business administration. The admission requirements are consistent with those specified by the UWM Graduate School, School of Nursing and Lubar College of Business. Applicants may choose to complete either the GMAT or GRE and must have a bachelor in nursing degree or graduate degree in nursing and at least two years of RN work experience.

Credits and Courses

MBA foundation coursework provides the basis for the theory and practice of business. The MBA program requires BUS ADM 701 Business Mathematics (2cr) and BUS ADM 703 Financial Accounting. BUS ADM 701 is waived for individuals who have completed an appropriate academic course in their background, have earned an appropriate Quantitative sub-score on the GMAT or GRE, or have passed the proficiency exam. BUS ADM 703 is waived for individuals who have completed an appropriate course in their background or have passed the proficiency exam. BUS ADM 701 and BUS ADM 703 do not count toward the degree. Students are also assumed to have basic proficiency in information technology (IT), including the use of word processing, spreadsheets, presentation software, and web browsers. Online resources are available for BUS ADM 701, BUS ADM 703 and IT.

Total Program

For the coordinated degree program, students will complete 83 degree credit hours. A student not completing the requirements for the coordinated degree program would need to complete all requirements of an individual program—MBA or DNP—in order to earn a degree.

Code	Title	Credits
Nursing Core (44 credits)		
NURS 725	Evidence Based Practice in Healthcare	3
NURS 726	Advanced Perspectives on Cultural Diversity and Disparities in Health Care	3
NURS 728	Epidemiological Principles for Population Health	3
NURS 805	Translational and Implementation Science	3
NURS 735	Theory for Advanced Practice	3
NURS 750	Outcomes and Quality Management	3
NURS 773	Information Systems to Support Clinical Decision-Making	3
NURS 803	Health Policy	3
NURS 804	Healthcare Organization and Systems Leadership for Advanced Practice	3
NURS 826	Nurse Executive Practicum I	3
NURS 827	Nurse Executive Practicum II	3
NURS 828	Nurse Executive Practicum III	3
NURS 993	DNP Project I: Plan	2
NURS 994	DNP Project II: Proposal	2
NURS 995	DNP Project III: Leadership Practice Immersion	4
MBA Core (27 credits)		
BUSMGMT 704	Accounting Analysis and Control	3
BUSMGMT 705	Corporate Finance	3
BUSMGMT 707	Information Technology Management in International Businesses	3
BUSMGMT 708	Marketing Strategy: Concepts and Practice	3
BUSMGMT 709	Predictive Analytics for Managers	3
BUSMGMT 711	Global Supply Chain Strategies & Competitive Operations	3
BUSMGMT 727	Health Care Accounting, Law and Ethics	3
BUS ADM 755	Health Care Administration and Delivery Systems	3
BUS ADM 757	Managed Care and Integrated Health Networks	3
Dually Applied (12 credits)		
NURS 720	Biostatistics and Applications for Nursing Practice	3
BUS ADM 738	Human Resource Management	3
BUSMGMT 706	Managing in a Dynamic Environment	3
BUSMGMT 720	Strategic Management in Health Care Organizations [1]	3
Total Credits		**83**

[1] Integrating course for the coordinated degree program.

Additional Requirements

A student not completing the requirements for the coordinated degree program would need to complete all requirements of an individual program—MBA or DNP—in order to receive a degree. Students must fulfill the MBA Program Boot Camp and Executive Development activities to meet all graduation requirements.

DNP Project

The student will complete a DNP project as part of the leadership practice immersion experience, which demonstrates the ability to implement the principles of evidence-based practice and translation under the direction of the faculty advisor. The DNP project courses (NURS 993, NURS 994

and NURS 995) provide comprehensive structure that guides the student to successfully complete the DNP project.

Time Limit

Students in the coordinated MBA/DNP degree program must complete all degree requirements within seven years of the first enrollment semester as a degree student.

Business Administration MBA Learning Outcomes

Students graduating from UWM's Master of Business Administration program will:

- Create a report on some international aspect of the business environment.
- Demonstrate their understanding of the complexities of an innovative information technology.
- Apply appropriate analytical techniques to solve business problems.
- Develop novel and innovative solutions to unstructured problems.
- Synthesize a business issue and produce a well-written paper.
- Analyze a business ethics dilemma and make an appropriate recommendation.
- Identify socially responsible business practices.

Nursing Practice DNP Learning Outcomes

Students graduating from the Nursing Practice, DNP program will be able to:

1. Lead, translate and integrate knowledge from nursing and other disciplines, including a foundation in liberal arts, natural and social sciences at the advanced nursing practice specialty level.
2. Design, lead, coordinate and evaluate person-centered care that is evidence-based, inclusive and respects patients as full partners in providing compassionate, developmentally appropriate, and culturally safe care at the advanced nursing practice specialty level.
3. Lead and evaluate initiatives that advocate for equitable population health outcomes across the healthcare delivery continuum, through engagement with partners, communities, public health, industry, academia, health care, local government entities, and others.
4. Generate, synthesize, translate, and disseminate nursing knowledge using a spirit of inquiry to improve health and transform complex health care systems.
5. Design, lead, implement, and disseminate quality and safety initiatives using improvement science to enhance outcomes and minimize risk of harm to patients and providers through both system effectiveness and individual performance.
6. Lead interprofessional care teams to facilitate intentional collaboration with patients, families, and community partners, fostering a climate of mutual respect and shared values to enhance the healthcare experience and improve outcomes.
7. Direct transformation within complex healthcare system to use resources effectively and provide safe, quality, cost-effective, and equitable care within the advanced nursing practice specialty.
8. Use and evaluate healthcare, information, and communication technologies to gather data, inform decision making, provide and document safe care, and drive improvement that aligns with best practice and professional and regulatory standards.
9. Cultivate and model a professional identity in alignment with the school of nursing's mission, vision, and values, demonstrating wisdom and ethics for the advanced nursing role and leadership practice.
10. Cultivate personal health and resilience, to expand professional identity and leadership competencies through reflective practice and lifelong learning within the advanced nursing practice specialty role.