ARTS AND SOCIAL ENTREPRENEURSHIP, UNDERGRADUATE CERTIFICATE

Use your skills as an artist to find sustainable solutions to our biggest social challenges - in education, the environment, or community health - among others. Understand the latest in business-based, non-profit structures; the latest in audience and community engagement; and the latest in community teaching methods. Become part of a generation of artists who are leaders in their communities as they strive to make meaningful social change.

Artists in all fields can be catalysts for community change and invaluable team members for community-based organizations or partnerships of organizations in collective action. This certificate prepares students with arts training in all disciplines (film, creative writing, visual art, theatre, music and dance) for careers in community and civic leadership at non-profits or governmental agencies.

Students will learn:

- the importance of communication and empathy across differences in culture, age, and ability;
- visual, oral and written storytelling to inspire social change;
- asset-based community development;
- partnership building;
- theories of change and leadership;
- sustainable, non-profit business models; and
- the unique role of artists in community development.

Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td><strong>Foundation Courses</strong></td>
<td></td>
<td>9</td>
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<tr>
<td>ART 150</td>
<td>Multicultural America</td>
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<tr>
<td>or FILM 150</td>
<td>Multicultural America</td>
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<tr>
<td>or THEATRE 150</td>
<td>Multicultural America:</td>
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<tr>
<td>ED POL 111</td>
<td>Introduction to Community Change and Engagement</td>
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<td>or ED POL 612</td>
<td>Community Participation and Power</td>
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<tr>
<td>THEATRE 320</td>
<td>Arts and Social Entrepreneurship</td>
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<td><strong>Capstone</strong></td>
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<td><strong>Electives</strong></td>
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<td>ART ED 227</td>
<td>Introduction to Art Education</td>
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<td>ART 306</td>
<td>Introduction to Community Art</td>
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<tr>
<td>BUS ADM 292</td>
<td>Introduction to Entrepreneurship and Small Business Formation</td>
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<td>BUS ADM 293</td>
<td>Business Ethics &amp; Social Responsibility</td>
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<td>BUS ADM 360</td>
<td>Principles of Marketing</td>
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<td>BUS ADM 447</td>
<td>Entrepreneurship</td>
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<td>BUS ADM 492</td>
<td>Business Modeling of New Ventures</td>
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<td>DANCE 420</td>
<td>Creating Dance in the Community</td>
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<tr>
<td>ED POL 609</td>
<td>Community Partnerships</td>
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Total Credits 18

Advising

Location: Theatre 120
Hours: 9AM-4PM Monday through Thursday, 9AM-2PM Fridays (closed on university holidays)
Contact: (414) 229-4763

Academic advising is an important aspect of long-term academic success. At the Peck School of the Arts, we offer professional academic advising in the following undergraduate disciplines: art, dance, film, music, and theatre.

Advisors provide students with individualized advising to assist them in areas such as: degree requirements, major options, course selection, campus resources, college success strategies, graduation assessment, academic policies and procedures, etc.

For more information on Peck School of the Arts advising, please visit http://uwm.edu/arts/advising/.