

ART, BFA: PHOTOGRAPHY AND IMAGING

Our program emphasizes a conceptual fine art practice through the production of darkroom, digital, and hybrid work. Courses integrate socially situated projects with an understanding of both contemporary and historical visual culture by developing a vocabulary for effective communication within the photographic medium.

Requirements

| Code | Title | Credits |
|------|--------------------------------|------------|
| | University Core (p. 1) | 45 |
| | First Year Program (p. 1) | 15 |
| | Art & Design Core (p. 1) | 15 |
| | BFA Degree Requirements (p. 2) | 28 |
| | Area of Concentration (p. 2) | 27 |
| | Total Credits | 130 |

University Core

The minimum number of credits required to complete the Bachelor of Arts is 120; the minimum number of credits required to complete the Bachelor of Fine Arts is 130. Students who need background preparation courses in math, English, foreign language, and chemistry may need additional credits.

| Code | Title | Credits |
|--|---|-----------|
| General Education Requirements ¹ | | |
| <i>Competencies</i> ¹ | | |
| English Parts A & B ² | | |
| Math Parts A & B ² | | |
| Foreign Language ² | | |
| <i>Distribution Requirements</i> ¹ | | |
| ARTHIST 101 | Ancient and Medieval Art and Architecture (counts as Humanities GER) | 3 |
| ARTHIST 102 | Renaissance to Modern Art and Architecture (counts as Humanities GER) | 3 |
| Social Science | | |
| Natural Science (1 course with lab) | | |
| Cultural Diversity ² | | |
| Electives | | |
| Advanced ARTHIST course | | |
| Select 3 arts areas outside Art and Design | | |
| Select 3 credits in an arts area | | |
| Select 9 credits outside Peck School of the Arts | | |
| | Total Credits | 45 |

¹ Learn more about the General Education Requirements (<http://catalog.uwm.edu/policies/undergraduate-policies/#generaleducationtext>).

² Credit may be utilized in required curriculum areas.

First Year Program

| Code | Title | Credits |
|------------------------------|---|-----------|
| 2.5 cumulative GPA required: | | |
| ART 101 | Drawing I | 3 |
| ART 106 | Art Survey | 3 |
| ART 108 | 2D Concepts | 3 |
| ART 109 | 3D Concepts | 3 |
| ART 118 | Digital Arts: Culture, Theory, Practice | 3 |
| | Total Credits | 15 |

Art & Design Core

| Code | Title | Credits |
|--|---|-----------|
| 200 Level Studio Electives ¹ | | |
| Select 3-6 credits of the following: | | |
| ART 201 | Drawing II ² | |
| ART 208 | Color Studio | |
| ART 212 | Introduction to Digital Studio: A/V Strategies ³ | |
| ART 221 | Introduction to Design ⁴ | |
| FILM 222 | Introduction to Digital Filmmaking | |
| ART 223 | Introduction to Typography | |
| ART 224 | Dynamic Typography | |
| ART 227 | Design Workshop: | |
| ART 238 | Fiber Workshop: | |
| ART 243 | Introduction to Painting | |
| ART 249 | Painting and Drawing Workshop: | |
| ART 253 | Introduction to Photography ⁵ | |
| ART 269 | Sculpture Workshop: | |
| ART 277 | Design for Digital Fabrication | |
| ART 279 | Jewelry and Metalsmithing Workshop: | |
| ART 289 | Ceramics Workshop: | |
| ART 291 | Introduction to Print and Narrative Forms | |
| ART 299 | Printmaking Workshop: | |
| Select 3-6 credits of the following: | | |
| ART 231 | Introduction to Fibers | |
| ART 261 | Introduction to Sculpture | |
| ART 271 | Introduction to Jewelry and Metalsmithing | |
| ART 281 | Introduction to Ceramics | |
| Critical Thinking | | |
| ART 309 | Issues in Contemporary Art: | 3 |
| ART 509 | Art & Design Seminar: | 3 |
| | Total Credits | 15 |

¹ Complete 9 credits total, not applicable if fulfilled as part of degree curriculum.

² Required for Painting and Drawing concentration.

³ Required for Digital Studio Practice concentration.

⁴ Required for Design and Visual Communication concentration.

⁵ Required for Photography and Imaging concentration.

Degree Requirements

| Code | Title | Credits |
|---|------------------------|---------|
| Art & Design Electives | | |
| Select 24 credits (15 credits must be 300-level and above studio courses) | | 24 |
| Senior Capstone | | |
| ART 604 | Professional Practices | 3 |
| ART 605 | BFA Exhibition | 1 |
| Total Credits | | 28 |

Photography and Imaging Concentration

Students in Photography and Imaging (PI) are required to have a laptop computer for their coursework by the first week of class, beginning with ART 350 and ART 357 and for all subsequent 400 and 500 level courses in Photography and Imaging. Students are recommended to have a computer for ART 253. Visit uwm.edu/arts/apply/laptop/ (<http://uwm.edu/arts/apply/laptop/>) for more information.

Students who major in Photography and Imaging are required to have access to cameras. Please contact the Art & Design Department Photography and Imaging Area office at 414-229-3874 for an updated list of courses and the required camera equipment.

After admission into Photography and Imaging, students must:

- complete 1-2 of the following 2 courses (3-6 credits): ART 357 and/or ART 358;
- complete ART 452 with a grade of B- or better, in addition to completing 2-3 of the following 4 courses (6-9 credits): ART 451, ART 454, ART 456, and/or ART 458;
- complete all 18 credits of the required 300 and 400 level PI courses with a cumulative 2.67 GPA in PI curriculum to enroll in ART 552;
- complete ART 552 with a grade of B- or better to enroll in ART 553; and
- complete ART 553.

Required Courses

| Code | Title | Credits |
|---|---|---------|
| Photography Introductory | | |
| ART 253 | Introduction to Photography | 3 |
| Photography Required | | |
| <i>Required Core Sequence</i> | | |
| ART 350 | Visualizing Ideas in Photography | 3 |
| ART 452 | Contemporary Issues in Photography | 3 |
| <i>Required Intermediate Courses</i> ¹ | | |
| Select one or both of the following: | | 3-6 |
| ART 357 | Studio Lighting & Digital Imaging | |
| ART 358 | Medium and Large Format Photography | |
| <i>Required Advanced Courses</i> ¹ | | |
| Select two or three of the following: | | 6-9 |
| ART 451 | Special Topics in Photography: (subtitle) | |
| ART 454 | Narrative Photography | |
| ART 456 | Advanced Digital Photography | |
| ART 458 | Photographic Materials and Processes | |
| Photography Capstone | | |

| | | |
|---------------|---|----|
| ART 552 | Studio Practice and Research in Photography | 3 |
| ART 553 | Senior Project in Photography | 3 |
| Total Credits | | 27 |

¹ Required Intermediate Courses and Required Advanced Courses must total 12 credits.

Art BFA – Sample Curriculum in Photography and Imaging

| Year 1 | | Credits |
|---|---|---------|
| Fall | (Includes OWC-A and QL-A Requirements) Students must be aware of the prerequisites for the 200-level course they wish to take in the second semester of the First Year and enroll in the appropriate First Year Program courses in fall. | |
| ART 101 | Drawing I | 3 |
| ART 106 | Art Survey | 3 |
| ART 108 | 2D Concepts | 3 |
| University Core ¹ | | 3 |
| University Core ¹ | | 3 |
| Credits | | 15 |
| Spring | | |
| ART 118 | Digital Arts: Culture, Theory, Practice | 3 |
| ART 109 | 3D Concepts | 3 |
| ART 253 | Introduction to Photography | 3 |
| University Core ¹ | | 3 |
| University Core ¹ | | 3 |
| Credits | | 15 |
| Year 2 | | |
| Fall | Students are reminded that admission to the Art & Design Program requires completion of the 36-credit Art-Intended requirements and that all First Year Program courses must be completed in the first 45 credits (usually in fall semester of sophomore year). Portfolio Review for students in Photography and Imaging is held in both the fall and spring semesters. Students must complete ART 253 and ART 350 to be eligible. Portfolio review guidelines are available from the area. | |
| ART 350 | Visualizing Ideas in Photography | 3 |
| Select one of the following: | | 3 |
| ART 358 | Medium and Large Format Photography | |
| 200-level Studio in Art | | |
| Select one of the following 200-level Studios in Art: | | 3 |
| ART 212 | Introduction to Digital Studio: A/V Strategies | |
| ART 221 | Introduction to Design | |
| ART 291 | Introduction to Print and Narrative Forms | |
| ART 309 | Issues in Contemporary Art: | 3 |
| ARTHIST 101 | Ancient and Medieval Art and Architecture ² | 3 |
| University Core ¹ | | 3 |
| Credits | | 18 |
| Spring | | |
| Select one of the following: | | 3 |
| ART 357 | Studio Lighting & Digital Imaging | |
| 200-level Studio in Art | | |
| ART 452 | Contemporary Issues in Photography | 3 |
| Art & Design Elective | | 3 |
| Art & Design Elective | | 3 |
| ARTHIST 102 | Renaissance to Modern Art and Architecture ² | 3 |
| University Core ¹ | | 3 |
| Credits | | 18 |
| Year 3 | | |
| Fall | | |
| Select two of the following: | | 6 |

| | | |
|--|---|-----|
| ART 358 | Medium and Large Format Photography | |
| ART 454 | Narrative Photography | |
| ART 456 | Advanced Digital Photography | |
| Art & Design Elective | | 3 |
| Art & Design Elective | | 3 |
| Advanced Art History choice ² | | 3 |
| University Core ¹ | | 3 |
| Credits | | 18 |
| Spring | | |
| Students are reminded that enrollment into ART 552 requires acceptance into the Photography and Imaging program, completion of the 18-credit PI core requirements with a cumulative GPA of 2.67, and a B- or better in both ART 350 and ART 452. | | |
| Select two of the following: | | 6 |
| ART 357 | Studio Lighting & Digital Imaging | |
| ART 451 | Special Topics in Photography: (subtitle) | |
| ART 458 | Photographic Materials and Processes | |
| ART 509 | Art & Design Seminar: (subtitle) | 3 |
| Advanced Art History choice ² | | 3 |
| University Core ¹ | | 3 |
| Credits | | 15 |
| Year 4 | | |
| Fall | | |
| Students are reminded that enrollment into Art 553 requires the completion of Art 552 with a B- or better. | | |
| ART 604 | Professional Practices | 3 |
| ART 552 | Studio Practice and Research in Photography | 3 |
| Art & Design Elective | | 3 |
| Art & Design Elective | | 3 |
| University Core ¹ | | 3 |
| Credits | | 15 |
| Spring | | |
| ART 605 | BFA Exhibition | 1 |
| ART 553 | Senior Project in Photography (Capstone) | 3 |
| Art & Design Elective | | 3 |
| Art & Design Elective | | 3 |
| University Core ¹ | | 3 |
| University Core ¹ | | 3 |
| Credits | | 16 |
| Total Credits | | 130 |

¹ Consult your academic advisor in the Peck School of the Arts Student Services Office for requirements in the Core Curriculum. PSOA Arts Distribution Requirement is part of the 45-credit Core: 9 credits outside of Art & Design, in 3 of the 4 other departments in PSOA: Dance, Music, Theatre, or Film, Video, Animation, and New Genres.

² The 12 Art History credits count in the Core Curriculum. Six credits (ARTHIST 101 and ARTHIST 102) count as Humanities GER.

Admission

To be admitted into Photography and Imaging, students must pass the PI Portfolio Review. To be eligible for consideration, students must complete ART 253 and ART 350 with a B- or better, a cumulative GPA of 2.67 for all PI courses taken, and admission to Art & Design.

Grading Requirements

Prior to consideration for admission in the Photography and Imaging program, students must receive a B- or better in ART 350, with a cumulative 2.67 GPA in all PI courses. Subsequent to admission in the PI program, students must receive a letter grade of B- or better in ART 452 and ART 552. Should they fail to do so, students must

retake the course and receive a B- or better in order to continue in the program. Any student receiving a second grade of less than B- in any area-required courses would need to formally reapply to the PI program or be dropped from the program. Additionally, students must maintain a cumulative GPA of 2.67 within all PI courses taken.

Art & Design Undergraduate Admission Requirements

To be admitted in good standing, applicants (incoming freshmen and transfer students) must meet general University requirements (<http://catalog.uwm.edu/admission-costs/undergraduate-admission>). Applicants to the Art & Design program must also submit a portfolio of artworks and additional supporting materials, as described below, for review by Art & Design faculty:

1. Art & Design Portfolio form. Complete the form and send it in with the packet. (Form is online at uwm.edu/arts/apply/ (<http://uwm.edu/arts/apply/>).
2. Portfolio of artworks. Provide 8-10 examples of artwork you created in the past two years. If your portfolio includes drawings, we recommend that you include at least three drawings from observation (not photographs). Identify each image by media, size, and year of completion in a separate document. JPEG files at 2000px max preferred.
3. Statement of Intent. Upload a one-page pdf that describes how your interests and past experiences relate to your intended college choice and career path. Students who have little to no prior formal art training are encouraged to write a more extensive statement.

Art & Design awards art scholarships based on this incoming portfolio. To be eligible for *department-level scholarships*, incoming new freshmen & transfers must complete the requirements above by December 15. Portfolios will be accepted after this date for general admission to the department.

General information: 414-229-4763; art-admission@uwm.edu; uwm.edu/arts/art-and-design/ (<http://uwm.edu/arts/art-and-design/>).

Appeal Process

An appeal process is established for students who do not meet the department's criteria for admissions, classification, GPA, and area of concentration enrollment management requirements. The appeal process will provide an opportunity for individual students to request admission as an art major or enrollment into courses as exceptions to the department's enrollment policies based on defined, pre-determined conditions. All appeals are to be directed to the Undergraduate Advisor or PSOA advisor, who will forward the appeals to the department chair or appropriate appeals committee. The department chair or appeals committee will consult with the First Year Program Director, area head, faculty, advisors, and student if necessary before making a decision.

Advancement to Major

Students accepted into the Art & Design program receive priority registration over non-art majors. To advance to the Art & Design major, students must complete the following: 36 credits outlined below with a cumulative GPA of 2.5 or higher:

1. Complete First Year Program courses (15 credits; see course list below)
2. Oral and Written Communications Competency Part A (OWC-A);

3. Quantitative Literacy Competency Part A (QL-A);
4. A cumulative GPA of 2.5 or higher
5. Complete 9 credits required 200-level studios (see course list below).
6. Students pursuing the Design and Visual Communication BFA have additional requirements: complete ART 124, ART 221, and ART 223 with a B- or better; and pass the Design and Visual Communication Portfolio review.
7. Students should complete the above to advance to major within the first 45 credits.

| Code | Title | Credits |
|---------------|---|---------|
| ART 101 | Drawing I | 3 |
| ART 106 | Art Survey | 3 |
| ART 108 | 2D Concepts | 3 |
| ART 109 | 3D Concepts | 3 |
| ART 118 | Digital Arts: Culture, Theory, Practice | 3 |
| Total Credits | | 15 |

Location: Theatre 120

Hours: 9AM-4PM Monday through Thursday, 9AM-2PM Fridays
(closed on university holidays)

Contact: (414) 229-4763

Academic advising is an important aspect of long-term academic success. At the Peck School of the Arts, we offer professional academic advising in the following undergraduate disciplines: art, dance, film, music, and theatre.

Advisors provide students with individualized advising to assist them in areas such as: degree requirements, major options, course selection, campus resources, college success strategies, graduation assessment, academic policies and procedures, etc.

For more information on Peck School of the Arts advising, please visit <http://uwm.edu/arts/advising/>.

Honors in the Major

Honors in the Major is granted to students who have earned a GPA of 3.500 or greater in the major and the academic department's recommendation.

High Honors in the Major is granted to students who have earned a cumulative GPA of 3.500 or greater and the academic department's recommendation.

Departmental Honors are granted to students recommended by their academic department for Honors excellence in performance not reflected in the GPA.

Dean's Honors are granted to students with major achievements in one or more of the arts.

Honors in the Peck School of the Arts

Dean's Honor List

GPA of 3.750 or above, earned on a full-time student's GPA on 12 or more graded credits in a given semester.

Honors Degree and Honors Degree with Thesis

Granted to graduating seniors who complete Honors College requirements, as listed in the Honors College (<http://catalog.uwm.edu/opportunities-resources/honors-college>) section of this site.

Commencement Honors

Students with a cumulative GPA of 3.500 or above, based on a minimum of 40 graded UWM credits earned prior to the final semester, will receive all-university commencement honors and be awarded the traditional gold cord at the December or May Honors Convocation. In schools and colleges in which fewer than 15% of the traditional students have a 3.500 GPA, all-university honors will be awarded to approximately the top 15% of graduating students. A criterion GPA (not lower than 3.200) for this 15% will be calculated based on statistics from the previous comparable semester. Please note that for honors calculation, the GPA is **not** rounded and is truncated at the third decimal (e.g., 3.499).

Final Honors

Earned on a minimum of 60 graded UWM credits: Cum Laude - 3.500 or above; Magna Cum Laude - 3.650 or above; Summa Cum Laude - 3.800 or above.