### ART, BFA: DIGITAL STUDIO PRACTICE

Centered on the study and use of digital technologies in direct relation to traditional visual art, our students combine interactive and electronic media with a secondary established focus (such as Ceramics, Fibers, Design etc.) to create new forms of art.

### Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Core (p. 1)</td>
<td></td>
<td>45</td>
</tr>
<tr>
<td>First Year Program (p. 1)</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>Art &amp; Design Core (p. 1)</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>BFA Degree Requirements (p. 2)</td>
<td></td>
<td>31</td>
</tr>
<tr>
<td>Area of Concentration (p. 2)</td>
<td></td>
<td>24</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>130</td>
</tr>
</tbody>
</table>

### University Core

The minimum number of credits required to complete the Bachelor of Arts is 120; the minimum number of credits required to complete the Bachelor of Fine Arts is 130. Students who need background preparation courses in math, English, foreign language, and chemistry may need additional credits.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Education Requirements ¹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Competencies ¹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>English Parts A &amp; B ²</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Math Parts A &amp; B ²</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foreign Language ²</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Distribution Requirements ¹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARTHIST 101</td>
<td>Ancient and Medieval Art and Architecture (counts as Humanities GER)</td>
<td>3</td>
</tr>
<tr>
<td>ARTHIST 102</td>
<td>Renaissance to Modern Art and Architecture (counts as Humanities GER)</td>
<td>3</td>
</tr>
<tr>
<td>Social Science</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Natural Science (1 course with lab)</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Cultural Diversity ²</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electives</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advanced ARTHIST course</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Select 3 arts areas outside Art and Design</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>Select 3 credits in an arts area</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Select 9 credits outside Peck School of the Arts</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>45</td>
</tr>
</tbody>
</table>

¹ Learn more about the General Education Requirements (http://catalog.uwm.edu/policies/undergraduate-policies/#generaleducationtext).

² Credit may be utilized in required curriculum areas.

### First Year Program

2.5 cumulative GPA required:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 101</td>
<td>Drawing I</td>
<td>3</td>
</tr>
<tr>
<td>ART 106</td>
<td>Art Survey</td>
<td>3</td>
</tr>
<tr>
<td>ART 108</td>
<td>2D Concepts</td>
<td>3</td>
</tr>
<tr>
<td>ART 109</td>
<td>3D Concepts</td>
<td>3</td>
</tr>
<tr>
<td>ART 118</td>
<td>Digital Arts: Culture, Theory, Practice</td>
<td>3</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>

### Art & Design Core

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>200 Level Studio Electives ¹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select 3-6 credits of the following:</td>
<td></td>
<td>3-6</td>
</tr>
<tr>
<td>ART 201</td>
<td>Drawing II ²</td>
<td></td>
</tr>
<tr>
<td>ART 208</td>
<td>Color Studio</td>
<td></td>
</tr>
<tr>
<td>ART 212</td>
<td>Introduction to Digital Studio: A/V Strategies ³</td>
<td></td>
</tr>
<tr>
<td>ART 221</td>
<td>Introduction to Design ⁴</td>
<td></td>
</tr>
<tr>
<td>FILM 222</td>
<td>Introduction to Digital Filmmaking</td>
<td></td>
</tr>
<tr>
<td>ART 223</td>
<td>Introduction to Typography</td>
<td></td>
</tr>
<tr>
<td>ART 224</td>
<td>Dynamic Typography</td>
<td></td>
</tr>
<tr>
<td>ART 227</td>
<td>Design Workshop:</td>
<td></td>
</tr>
<tr>
<td>ART 238</td>
<td>Fiber Workshop:</td>
<td></td>
</tr>
<tr>
<td>ART 243</td>
<td>Introduction to Painting</td>
<td></td>
</tr>
<tr>
<td>ART 249</td>
<td>Painting and Drawing Workshop:</td>
<td></td>
</tr>
<tr>
<td>ART 253</td>
<td>Introduction to Photography ⁵</td>
<td></td>
</tr>
<tr>
<td>ART 269</td>
<td>Sculpture Workshop:</td>
<td></td>
</tr>
<tr>
<td>ART 277</td>
<td>Design for Digital Fabrication</td>
<td></td>
</tr>
<tr>
<td>ART 279</td>
<td>Jewelry and Metalsmithing Workshop:</td>
<td></td>
</tr>
<tr>
<td>ART 289</td>
<td>Ceramics Workshop:</td>
<td></td>
</tr>
<tr>
<td>ART 291</td>
<td>Introduction to Print and Narrative Forms</td>
<td></td>
</tr>
<tr>
<td>ART 299</td>
<td>Printmaking Workshop:</td>
<td></td>
</tr>
<tr>
<td>Select 3-6 credits of the following:</td>
<td></td>
<td>3-6</td>
</tr>
<tr>
<td>ART 231</td>
<td>Introduction to Fibers</td>
<td></td>
</tr>
<tr>
<td>ART 261</td>
<td>Introduction to Sculpture</td>
<td></td>
</tr>
<tr>
<td>ART 271</td>
<td>Introduction to Jewelry and Metalsmithing</td>
<td></td>
</tr>
<tr>
<td>ART 281</td>
<td>Introduction to Ceramics</td>
<td></td>
</tr>
<tr>
<td>Critical Thinking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ART 309</td>
<td>Issues in Contemporary Art:</td>
<td></td>
</tr>
<tr>
<td>ART 509</td>
<td>Art &amp; Design Seminar:</td>
<td></td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>

¹ Complete 9 credits total, not applicable if fulfilled as part of degree curriculum.

² Required for Painting and Drawing concentration.

³ Required for Digital Studio Practice concentration.

⁴ Required for Design and Visual Communication concentration.

⁵ Required for Photography and Imaging concentration.
**Degree Requirements**

**Art & Design Electives**

Select 27 credits (15 credits must be 300-level and above courses)  

27

**Senior Capstone**

ART 604  Professional Practices  3  
ART 605  BFA Exhibition  1  

Total Credits  31

**Digital Studio Practice Concentration**

Students wishing to major in Digital Studio Practice must complete the following requirements:

1. meet all Art & Design Department admission and minimum GPA requirements (p. 3);  
2. complete Digital Studio Practice Introductory Requirement (3 credits): ART 212 and one other 200-level class (in your cross-disciplinary focus area; see below);  
3. pass Digital Studio Practice portfolio review. First opportunity to apply to Portfolio Review takes place at the completion of ART 212;  
4. complete 12 credits in a cross-disciplinary focus (6 of which must be at 300 level and above); and  
5. students in Digital Studio Practice are required to have a laptop computer with required software beginning with ART 212. Visit [http://uwm.edu/arts/apply/laptop/](http://uwm.edu/arts/apply/laptop/) for more information.

**Cross-Disciplinary Focus**

All DSP students must choose a secondary focus area within the Department of Art & Design, with which to combine their digital skill sets. Students must fulfill at least 12 of the above Art and Design elective credits in their cross-disciplinary focus area (at least 6 of these credits must be at 300 level or above).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Studio Practice Introductory</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ART 212</td>
<td>Introduction to Digital Studio: A/V Strategies</td>
<td>3</td>
</tr>
<tr>
<td>Digital Studio Practice Core</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ART 312</td>
<td>Intermediate Digital Studio</td>
<td>3</td>
</tr>
<tr>
<td>ART 315 or ART 316</td>
<td>Participatory Art and Social Practice or Interactive and Multimedia Art</td>
<td>3</td>
</tr>
<tr>
<td>Select four of the following (subtitled classes may be taken twice with change of topic):</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>ART 314</td>
<td>Digital Painting</td>
<td></td>
</tr>
<tr>
<td>ART 315</td>
<td>Participatory Art and Social Practice</td>
<td></td>
</tr>
<tr>
<td>ART 316</td>
<td>Interactive and Multimedia Art</td>
<td></td>
</tr>
<tr>
<td>ART 318</td>
<td>Electronics and Sculpture</td>
<td></td>
</tr>
<tr>
<td>ART 324</td>
<td>Web Design</td>
<td></td>
</tr>
<tr>
<td>ART 327</td>
<td>Digital Media Workshop: (subtitle)</td>
<td></td>
</tr>
<tr>
<td>ART 378</td>
<td>Industrial Processes and Fabrication</td>
<td></td>
</tr>
<tr>
<td>ART 393</td>
<td>Digital Printmaking</td>
<td></td>
</tr>
<tr>
<td>ART 405</td>
<td>Product Realization</td>
<td></td>
</tr>
<tr>
<td>ART 412</td>
<td>Advanced Digital Studio</td>
<td></td>
</tr>
</tbody>
</table>

**Art BFA – Sample Curriculum in Digital Studio Practice**

**Year 1**

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Includes OWC-A and QL-A Requirements) Students must be aware of the prerequisites for the 200-level course they wish to take in the second semester of the First Year and enroll in the appropriate First Year Program courses in fall.</td>
<td></td>
</tr>
<tr>
<td>ART 101</td>
<td>Drawing I</td>
</tr>
<tr>
<td>ART 108</td>
<td>2D Concepts</td>
</tr>
<tr>
<td>ART 118</td>
<td>Digital Arts: Culture, Theory, Practice</td>
</tr>
<tr>
<td>University Core 1</td>
<td>3</td>
</tr>
<tr>
<td>University Core 1</td>
<td>3</td>
</tr>
<tr>
<td>Credits</td>
<td>15</td>
</tr>
</tbody>
</table>

**Spring**

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 106</td>
</tr>
<tr>
<td>ART 109</td>
</tr>
<tr>
<td>Select one of the following:</td>
</tr>
<tr>
<td>ART 212</td>
</tr>
<tr>
<td>200-level studio in Art 3</td>
</tr>
<tr>
<td>University Core 1</td>
</tr>
<tr>
<td>University Core 1</td>
</tr>
<tr>
<td>Credits</td>
</tr>
</tbody>
</table>

**Year 2**

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students are reminded that admission to the Art &amp; Design Program requires completion of the 36-credit Art-Intended requirements and that all First Year Program courses must be completed in the first 45 credits (usually in fall semester of sophomore year).</td>
<td></td>
</tr>
<tr>
<td>Select one of the following:</td>
<td>3</td>
</tr>
<tr>
<td>ART 212</td>
<td>Introduction to Digital Studio: A/V Strategies</td>
</tr>
<tr>
<td>200-level studio in Art 3</td>
<td>3</td>
</tr>
<tr>
<td>Credits</td>
<td>18</td>
</tr>
</tbody>
</table>

**Spring**

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 312</td>
</tr>
<tr>
<td>ART 315 or ART 316</td>
</tr>
<tr>
<td>Art &amp; Design Elective (Recommend 200- or 300-level cross-disciplinary focus)</td>
</tr>
<tr>
<td>ARTHIST 102</td>
</tr>
<tr>
<td>University Core 1</td>
</tr>
<tr>
<td>Credits</td>
</tr>
</tbody>
</table>

**Year 3**

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>300+ Core Choice DSP Studio course</td>
<td>3</td>
</tr>
<tr>
<td>300+ Core Choice DSP Studio course</td>
<td>3</td>
</tr>
</tbody>
</table>
Art & Design Undergraduate Admission

Requirements

To be admitted in good standing, applicants (incoming freshmen and transfer students) must meet general University requirements (http://catalog.uwm.edu/admission-costs/undergraduate-admission). Applicants to the Art & Design program must also submit a portfolio of artworks and additional supporting materials, as described below, for review by Art & Design faculty:

1. Art & Design Portfolio form. Complete the form and send it in with the packet. (Form is online at uwm.edu/arts/apply/ (http://uwm.edu/arts/apply/).)
2. Portfolio of artworks. Provide 8-10 examples of artwork you created in the past two years. If your portfolio includes drawings, we recommend that you include at least three drawings from observation (not photographs). Identify each image by media, size, and year of completion in a separate document. JPEG files at 2000px max preferred.
3. Statement of Intent. Upload a one-page pdf that describes how your interests and past experiences relate to your intended college choice and career path. Students who have little to no prior formal art training are encouraged to write a more extensive statement.

Art & Design awards art scholarships based on this incoming portfolio. To be eligible for department-level scholarships, incoming freshmen & transfers must complete the requirements above by December 15. Portfolios will be accepted after this date for general admission to the department.

General information: 414-229-4763; art-admission@uwm.edu; uwm.edu/arts/art-and-design/ (http://uwm.edu/arts/art-and-design).

Appeal Process

An appeal process is established for students who do not meet the department's criteria for admissions, classification, GPA, and area of concentration enrollment management requirements. The appeal process will provide an opportunity for individual students to request admission as an art major or enrollment into courses as exceptions to the department's enrollment policies based on defined, pre-determined conditions. All appeals are to be directed to the Undergraduate Advisor or PSOA advisor, who will forward the appeals to the department chair or appropriate appeals committee. The department chair or appeals committee will consult with the First Year Program Director, area head, faculty, advisors, and student if necessary before making a decision.

Advancement to Major

Students accepted into the Art & Design program receive priority registration over non-art majors. To advance to the Art & Design major, students must complete the following: 36 credits outlined below with a cumulative GPA of 2.5 or higher.

1. Complete First Year Program courses (15 credits; see course list below)
2. Oral and Written Communications Competency Part A (OWC-A);
3. Quantitative Literacy Competency Part A (QL-A);
4. A cumulative GPA of 2.5 or higher
5. Complete 9 credits required 200-level studios (see course list below).
6. Students pursuing the Design and Visual Communication BFA have additional requirements: complete ART 124, ART 221, and ART 223 with a B- or better; and pass the Design and Visual Communication Portfolio review.
7. Students should complete the above to advance to major within the first 45 credits.

Code | Title | Credits |
--- | --- | --- |
ART 101 | Drawing I | 3 |
ART 106 | Art Survey | 3 |
ART 108 | 2D Concepts | 3 |
ART 109 | 3D Concepts | 3 |

1. Consult your academic advisor in the Peck School of the Arts Student Services Office for requirements in the Core Curriculum. PSOA Arts Distribution Requirement is part of the 45-credit Core: 9 credits outside of Art & Design, in 3 of the 4 other departments in PSOA: Dance, Music, Theatre, or Film, Video, Animation, and New Genres.
2. Digital Studio Practice Portfolio Review takes place at the completion of ART 212.
3. ART 261 or ART 277 recommended.
4. 200-level studio (ART 221, ART 231, ART 253, ART 261, ART 271, ART 281, or ART 291)
5. The 12 Art History credits count in the Core Curriculum. Six credits (ARTHIST 101 and ARTHIST 102) count as Humanities GER.
6. 300+ Core Choice DSP Studio course (ART 315, ART 316, ART 318, ART 324, ART 327, ART 378, ART 393, ART 405, or ART 426)

Art, BFA: Digital Studio Practice

Year 4

Fall

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 604</td>
<td>Professional Practices</td>
<td>3</td>
</tr>
<tr>
<td>300+ Core Choice DSP Studio course</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ART &amp; Design Elective (may include Core Choices)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ART &amp; Design Elective (may include DSP Core Choices)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ART 609</td>
<td>Art &amp; Design Seminar</td>
<td>3</td>
</tr>
<tr>
<td>University Core</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

Credits 15

Spring

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 605</td>
<td>BFA Exhibition</td>
<td>1</td>
</tr>
<tr>
<td>ART 612</td>
<td>Senior Project in Digital Studio Practice</td>
<td>3</td>
</tr>
<tr>
<td>ART &amp; Design Elective (may be Core Choice or cross-disciplinary focus)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ART &amp; Design Elective (may be Core Choice or cross-disciplinary focus)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>University Core</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>University Core</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

Credits 16

Total Credits 130

ART 223

Statement of Intent. Upload a one-page pdf that describes how your interests and past experiences relate to your intended college choice and career path. Students who have little to no prior formal art training are encouraged to write a more extensive statement.
ART 118  Digital Arts: Culture, Theory, Practice  3

Total Credits  15

Location: Theatre 120
Hours: 9AM-4PM Monday through Thursday, 9AM-2PM Fridays
(closed on university holidays)
Contact: (414) 229-4763

Academic advising is an important aspect of long-term academic success. At the Peck School of the Arts, we offer professional academic advising in the following undergraduate disciplines: art, dance, film, music, and theatre.

Advisors provide students with individualized advising to assist them in areas such as: degree requirements, major options, course selection, campus resources, college success strategies, graduation assessment, academic policies and procedures, etc.

For more information on Peck School of the Arts advising, please visit http://uwm.edu/arts/advising/.

Honors in the Major

Honors in the Major is granted to students who have earned a GPA of 3.500 or greater in the major and the academic department’s recommendation.

High Honors in the Major is granted to students who have earned a cumulative GPA of 3.500 or greater and the academic department’s recommendation.

Departmental Honors are granted to students recommended by their academic department for Honors excellence in performance not reflected in the GPA.

Dean’s Honors are granted to students with major achievements in one or more of the arts.

Honors in the Peck School of the Arts

Dean’s Honor List
GPA of 3.750 or above, earned on a full-time student’s GPA on 12 or more graded credits in a given semester.

Honors Degree and Honors Degree with Thesis
Granted to graduating seniors who complete Honors College requirements, as listed in the Honors College (http://catalog.uwm.edu/opportunities-resources/honors-college) section of this site.

Commencement Honors
Students with a cumulative GPA of 3.500 or above, based on a minimum of 40 graded UWM credits earned prior to the final semester, will receive all-university commencement honors and be awarded the traditional gold cord at the December or May Honors Convocation. In schools and colleges in which fewer than 15% of the traditional students have a 3.500 GPA, all-university honors will be awarded to approximately the top 15% of graduating students. A criterion GPA (not lower than 3.200) for this 15% will be calculated based on statistics from the previous comparable semester. Please note that for honors calculation, the GPA is not rounded and is truncated at the third decimal (e.g., 3.499).

Final Honors
Earned on a minimum of 60 graded UWM credits: Cum Laude - 3.500 or above; Magna Cum Laude - 3.650 or above; Summa Cum Laude - 3.800 or above.