

ART, BA: DESIGN STUDIES

This undergraduate degree offers students a concentrated studio art experience to complement a broad exposure to the humanities, fine arts, social sciences, and natural sciences. Bachelor of Arts (Art) students have four course tracks to choose from: Studio Arts, Design Studies, Community Arts, and Digital Fabrication and Design.

The courses required and recommended for this track are listed on the "Requirements" tab. The "Plan of Study" tab suggests course sequencing across all four years so students can meet the degree requirements. Students are required to complete 18 studio credits after the First Year Program, but may take more studio courses as part of their Directed Electives if they desire.

Requirements

The Bachelor of Arts (Art) degree requires a total of 120 credits for graduation distributed as follows:

Code	Title	Credits
	University Core (p. 1)	45
	First Year Requirements (p. 1)	15
	BA Degree Requirements (p. 1)	12
	Major Requirements (p. 1)	48
	Total Credits	120

University Core

The minimum number of credits required to complete the Bachelor of Arts is 120; the minimum number of credits required to complete the Bachelor of Fine Arts is 130. Students who need background preparation courses in math, English, foreign language, and chemistry may need additional credits.

Code	Title	Credits
	General Education Requirements ¹	
	<i>Competencies</i> ¹	
	English Parts A & B ²	
	Math Parts A & B ²	
	Foreign Language ²	
	<i>Distribution Requirements</i> ¹	
ARTHIST 101	Ancient and Medieval Art and Architecture (counts as Humanities GER)	3
ARTHIST 102	Renaissance to Modern Art and Architecture (counts as Humanities GER)	3
	Social Science	6
	Natural Science (1 course with lab)	6
	Cultural Diversity ²	
	Electives	
	Advanced ARTHIST course	6
	Select 3 arts areas outside Art and Design	9
	Select 3 credits in an arts area	3
	Select 9 credits outside Peck School of the Arts	9
	Total Credits	45

¹ Learn more about the General Education Requirements (<http://catalog.uwm.edu/policies/undergraduate-policies/#generaleducationtext>).

² Credit may be utilized in required curriculum areas.

First Year Program

Code	Title	Credits
2.5 cumulative GPA required:		
ART 101	Drawing I	3
ART 106	Art Survey	3
ART 108	2D Concepts	3
ART 109	3D Concepts	3
ART 118	Digital Arts: Culture, Theory, Practice	3
	Total Credits	15

Degree Requirements

Code	Title	Credits
ART 309	Issues in Contemporary Art:	3
ART 505	BA Project	3
ART 509	Art & Design Seminar:	3
ART 604	Professional Practices	3
	Total Credits	12

Major Requirements

Code	Title	Credits
Introductory Studios		
ART 221	Introduction to Design	3
ART 223	Introduction to Typography	3
Studio Concentration		
Select four of the following 300-level and above courses:		12
ART 322	Topics in Illustration:	
ART 324	Web Design	
ART 325	Web Design II	
ART 424	Topics in Web, Interaction and Screen Design: (subtitle)	
ART 427	Advanced Design Workshop: (subtitle)	
ART 524	Professional Practice in Design:	
ART 526	Research in Universal Design and Fabrication (subtitle)	
ART 528	Print Production and Presentation Techniques	
ART 608	Art and Design Internship	
Electives		
Select 30 credits from Peck School of the Arts or the University ¹		30
	Total Credits	48

¹ Directed Electives are intended to build upon and augment each student's curricular goals (academic double-major, minor, etc.). Depending on their curricular goals, students should consult with advising in Art & Design, PSOA, and other schools on campus (double-majors, minors, etc.) to help guide their choice of electives. The Art & Design Undergraduate Advisor has lists of suggested studio and academic courses to help students develop a cohesive curriculum in design.

Plan of Study

Recommended Four-Year Sequence in Design Studies

Year 1		Credits
Fall		
(Includes OWC-A and QL-A Requirements) Students must be aware of the prerequisites for the 200-level course they wish to take in the second semester of the First Year and enroll in the appropriate First Year Program courses in fall.		
ART 101	Drawing I	3
ART 106	Art Survey	3
ART 108	2D Concepts	3
University Core ¹		3
University Core ¹		3
Credits		15
Spring		
ART 109	3D Concepts	3
ART 118	Digital Arts: Culture, Theory, Practice	3
Directed Elective ²		3
University Core ¹		3
University Core ¹		3
Credits		15
Year 2		
Fall		
Students are reminded that admission to the Art & Design Program requires completion of the 36-credit Art-Intended requirements and that all First Year Program courses must be completed in the first 45 credits (usually in fall semester of sophomore year).		
ART 124	Design Survey ²	3
ART 221	Introduction to Design	3
ARTHIST 101	Ancient and Medieval Art and Architecture ³	3
Select one of the following:		3
ART 309	Issues in Contemporary Art: (Art & Design Lecture Series)	
Directed Elective ²		
University Core ¹		3
Credits		15
Spring		
ART 223	Introduction to Typography	3
ARTHIST 102	Renaissance to Modern Art and Architecture ³	3
300-level and above Studio Concentration in Art ⁴		3
Select one of the following:		3
ART 309	Issues in Contemporary Art: (Art & Design Lecture Series)	
Directed Elective ²		
University Core ¹		3
Credits		15
Year 3		
Fall		
300-level and above Studio Concentration in Art ⁴		3
Advanced Art History choice ³		3
Directed Elective ²		3
Directed Elective ²		3
University Core ¹		3
Credits		15
Spring		
300-level and above Studio Concentration ⁴		3

ART 105	Art & Design Lecture Series (subtitle)	3
Advanced Art History choice ³		3
Directed Elective ²		3
University Core ¹		3
Credits		15
Year 4		
Fall		
300-level and above Studio Concentration ⁴		3
Directed Elective ²		3
Directed Elective ²		3
Directed Elective ²		3
University Core ¹		3
Credits		15
Spring		
ART 505	BA Project	3
ART 604	Professional Practices	3
Directed Elective ²		3
University Core ¹		3
University Core ¹		3
Credits		15
Total Credits		120

- ¹ Consult your academic advisor in the Peck School of the Arts Student Services Office for requirements in the Core Curriculum. PSOA Arts Distribution Requirement is part of the 45-credit Core: 9 credits outside of Art & Design, in 3 of the 4 other departments in PSOA: Dance, Music, Theatre, or Film, Video, Animation, and New Genres.
- ² The 30 credits Directed Electives can be courses in Art & Design and/or other disciplines to be chosen in conjunction with Art & Design Undergraduate advisor, followed by faculty in the areas of interest. ART 124 is highly recommended.
- ³ The 12 Art History credits count in the Core Curriculum. Six credits (ARTHIST 101 and ARTHIST 102) count as Humanities GER.
- ⁴ The 12 credits of 300-above Studio Concentration for Design Studies must be chosen from the approved list- see Requirements (p. 1). Take note of prerequisites for advanced courses.

Art & Design Undergraduate Admission Requirements

To be admitted in good standing, applicants (incoming freshmen and transfer students) must meet general University requirements (<http://catalog.uwm.edu/admission-costs/undergraduate-admission/>). After being admitted to UWM and indicating Art as your chosen major, no further steps are required for acceptance into the Department of Art & Design.

Art & Design Undergraduate Incoming and Transfer Student Scholarship Portfolio Submissions

Applicants to the Art & Design program (including Art Education) are strongly encouraged to submit a portfolio of artworks and additional supporting materials, as described below, for review by the Art & Design Scholarship Committee:

1. Art & Design Incoming Portfolio Scholarship Application Form. Complete the online form here (<https://uwm.edu/arts/apply/>).

- Portfolio of artworks. Provide 8 – 10 examples of artwork from the past two years. If including drawings, we recommend at least three from observation (not from photographs). Identify each image by media, size, and year of completion in a separate document. JPEG files at 2000 px max preferred.
- As a part of the online application you will provide a personal statement that relates to your interest in Art & Design and how your work at Peck School of the Arts will help you achieve your career goals.

Art & Design awards Incoming Scholarships based on this incoming portfolio. Admitted students interested in applying for scholarship aid should do so by December 15 for priority consideration. Portfolios will be accepted after this date but may not be considered for scholarships.

General information: art-admission@uwm.edu; <https://uwm.edu/arts/art-and-design/>.

Advancement to Major

Students accepted into the Art & Design program receive priority registration over non-art majors. To advance to the Art & Design major, students must complete the requirements outlined below:

- Complete First Year Program courses (15 credits; see course list below)
- Oral and Written Communications Competency Part A (OWC-A)
- Quantitative Literacy Competency Part A (QL-A)
- A cumulative GPA of 2.5 or higher
- Students pursuing the Design and Visual Communication BFA have additional requirements: complete ART 124, ART 221, and ART 223 with a B- or better; and pass the Design and Visual Communication Portfolio review.
- Students should complete the above to advance to major within the first 45 credits.

Code	Title	Credits
ART 101	Drawing I	3
ART 106	Art Survey	3
ART 108	2D Concepts	3
ART 109	3D Concepts	3
ART 118	Digital Arts: Culture, Theory, Practice	3
Total Credits		15

Appeal Process

An appeal process is established for students who do not meet the department's criteria for classification, GPA, and area of concentration enrollment management requirements. The appeal process will provide an opportunity for individual students to request advancement to the art major or enrollment into courses as exceptions to the department's enrollment policies based on defined, pre-determined conditions. All appeals are to be directed to the Undergraduate Advisor or PSOA advisor, who will forward the appeals to the department chair or appropriate appeals committee. The department chair or appeals committee will consult with the First Year Program Director, area head, faculty, advisors, and student if necessary before making a decision.

Advising

Location: Theatre 120

Reception Hours: 9AM-4PM Monday through Friday

(closed on university holidays)

Contact: (414) 229-4763

Academic advising is an important aspect of long-term academic success. At the Peck School of the Arts, we offer professional academic advising in the following undergraduate disciplines: art, dance, film, music, and theatre.

Advisors provide students with individualized advising to assist them in areas such as: degree requirements, major options, course selection, campus resources, college success strategies, graduation assessment, academic policies and procedures, etc.

For more information on Peck School of the Arts advising, please visit <http://uwm.edu/arts/advising/>. (<http://uwm.edu/arts/advising/>)

Honors in the Major

Honors in the Major is granted to students who have earned a GPA of 3.500 or greater in the major and the academic department's recommendation.

High Honors in the Major is granted to students who have earned a cumulative GPA of 3.500 or greater and the academic department's recommendation.

Departmental Honors are granted to students recommended by their academic department for Honors excellence in performance not reflected in the GPA.

Dean's Honors are granted to students with major achievements in one or more of the arts.

Honors in the Peck School of the Arts Dean's Honor List

GPA of 3.750 or above, earned on a full-time student's GPA on 12 or more graded credits in a given semester.

Honors Degree and Honors Degree with Thesis

Granted to graduating seniors who complete Honors College requirements, as listed in the Honors College (<http://catalog.uwm.edu/opportunities-resources/honors-college/>) section of this site.

Commencement Honors

Students with a cumulative GPA of 3.500 or above, based on a minimum of 40 graded UWM credits earned prior to the final semester, will receive all-university commencement honors and be awarded the traditional gold cord at the December or May Honors Convocation. Please note that for honors calculation, the GPA is **not** rounded and is truncated at the third decimal (e.g., 3.499).

Final Honors

Earned on a minimum of 60 graded UWM credits: Cum Laude - 3.500 or above; Magna Cum Laude - 3.650 or above; Summa Cum Laude - 3.800 or above.