# ART AND DESIGN, MINOR: DESIGN

## Overview

When you pursue a minor in design, you'll take a variety of courses that cover topics such as graphic design, typography and design history. You'll also gain exposure to design software to create stunning visual designs.

As a design minor, you'll learn from active artists who promote collaborative, interdisciplinary and entrepreneurial thinking and practice across the department, university, community and beyond. You'll also learn alongside students in our BFA program, giving you the opportunity to collaborate with like-minded individuals and gain valuable experience in a professional design environment.

## Faculty and Staff

Our inspirational faculty and staff make sure students feel welcome and empowered to think outside the box and explore all possibilities of making art at UWM. Visit the Peck School of the Arts directory (https://uwm.edu/arts/directory/) to meet these artists, explore their biographies and engage with recent work.

## Minors, Certificates and Microcredentials

Peck School of the Arts minors, certificates and microcredentials are open to all students who have already earned or are currently seeking a degree. Most certificates are also open to non-degree seeking students.

To be admitted individuals must meet general University admission requirements (https://catalog.uwm.edu/admission-costs/undergraduate-admission/). To determine aid eligibility, please review all financial aid requirements (https://uwm.edu/finances/finances/receiving-financial-aid/eligibility-for-financial-aid/).

Contact us (https://uwm.edu/arts/contact/) to get started and one of our Peck School of the Arts advisors will connect with you about your interests and opportunities.

### Undergraduate Advising

Academic advising is a collaborative process that empowers students to realize their maximum educational potential. Students are encouraged to visit the Peck School of the Arts Advising & Student Services page (https://uwm.edu/arts/students/advising/) to meet with your advisor prior to each semester's registration period. Advisors provide students with individualized appointments to assist with degree requirements, course selection, campus resources, college success strategies, graduation assessment, academic policies and more.

## Credits and Courses

The Art & Design Minor in Design consists of a minimum of 21 art credits. 12 of the final 15 credits must be taken at UWM. Art & Design minor students must maintain an overall GPA of 2.5.

| Code | Title | Credits |
|---|---|---|
| **Required** | | |
| ART 108 | 2D Studio: Concept, Color and Composition | 3 |
| ART 118 | Digital Arts: Culture, Theory, Practice | 3 |
| ART 124 | Design Survey | 3 |
| **Required 200-level Intro** | | |
| ART 221 | Introduction to Design | 3 |
| ART 223 | Introduction to Typography | 3 |
| **300-level and Above** | | |
| Select 6 credits from the following courses: [1] | | 6 |
| ART 324 | Web Design | |
| ART 328 | Design Production and Processes | |
| ART 329 | Package Design | |
| ART 423 | Experimental Typography | |
| ART 424 | Topics in Web, Interaction and Screen Design: | |
| ART 426 | Motion Graphics | |
| ART 427 | Advanced Design Workshop: | |
| **Total Credits** | | **21** |

[1] Select 6 credits of 300-level or above electives in Design from the list, in consultation with PSOA Academic Advising and Head of Design & Visual Communication. Students must be aware of the prerequisites for the 300+ level courses they wish to take. Design minor students are not eligible to take Design and Visual Communication Required Core Courses.

## Art and Design, Minor: Design Learning Outcomes

Students who complete the Minor in Design will be able to:

- Apply expertise in a range of design-focused software applications.
- Plan and carry out primary and secondary source research and apply research to design problems.
- Apply a variety of media to diverse design solutions, including print, web and user experience.
- Implement an understanding of audience, storytelling and visual communication to design solutions.
- Apply public speaking and presentation skills.

### Contact

Advising & Student Services
Theatre BuildingRoom 120

uwm.edu/arts/contact/ (https://uwm.edu/arts/contact/)